


Mentor Mixer on

Agriculture Technology

- Organized by BRBC at Venture Center -

Potential gains	<ul style="list-style-type: none"> This is an opportunity for startup founders to meet and network with Industry professionals, senior entrepreneurs and investors, and vice versa. This event aims to initiate contact, introduce people and catalyze mutually rewarding interactions and relationships. <div style="text-align: center;">  </div>
Sector	<ul style="list-style-type: none"> This Mentor Mixer is focused on AGRICULTURAL TECHNOLOGY (includes IT/ IOT/ Sensors/ Data analytics, equipment/ machinery, plant nutrition/stimulants/ protectants)
Stage of startup	<ul style="list-style-type: none"> Concept/ POC/ Prototype/ sharpening offerings and value propositions Post-prototype/ product ready/ early revenue/ scale-up
Themes	<ul style="list-style-type: none"> Business strategy/ planning/value proposition/ story telling/ pitching Early stage fund raising/ grants Early stage testing/ analysis/ validation Large stage validations/ trials Intellectual property/ other laws Market entry/ regulations/ certifications/ approvals Sales/ distribution/ marketing/ packaging/branding/ partnerships Raising seed/venture financing/ Angel investments/ referrals
Organized by	<ul style="list-style-type: none"> BIRAC Regional BioInnovation Center @ Venture Center (BRBC)
Supported by	<ul style="list-style-type: none"> BIRAC Venture Center
For whom	<ul style="list-style-type: none"> Startup founders and CXO level team members of startups Senior entrepreneurs who have already built companies in the sector Industry and business mentors Investors with an interest in the concerned sector
When	Saturday, 01 Dec 2018 Time: 0830 – 1730
Where	Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha Road, Pashan, Pune, Maharashtra, 411008
Contact	<p>Technical queries: Nikita Jhaveri 020-25865877/75/76 nikita@venturecenter.co.in</p> <p>Logistics queries: Lipika Biswas 020-25865877/75/76 mailto:eventsdesk@venturecenter.co.in</p>
Registration	<p>LIMITED SEATS (Maximum 20 startup founders) Register here: http://bit.ly/mentormixer1dec</p> <p>Free! Acceptance on confirmation by organizers after registration. Booking your seat requires a refundable deposit of Rs 2000 per person. (Need-cum-Merit Travel Fellowships of up to Rs 5000 per head available for deserving participants who request support)</p>

Introduction

Venture Center (<http://www.venturecenter.co.in>) is India's largest inventive enterprises and scientific business incubator. It is the winner of the National Award for TBI, 2015 and AABI's Incubator of the Year Award, 2018. Venture Center is home to the BIRAC Regional Bioinnovation Center (BRBC). More information at: <http://brbc.venturecenter.co.in/>. Under the aegis of the BRBC, Venture Center organizes Mentor Mixers. Mentor Mixers are usually sector focused and emphasize specific themes. Mentor Mixers are opportunities for startup founders to meet and network with senior industry professionals, senior entrepreneurs and investors. These are also opportunities for senior professionals and investors to connect with the hottest startups in their field of interest. This event aims to initiate contact, introduce people and catalyze mutually rewarding interactions and relationships.



Via this initiative, Venture Center and BRBC hopes to facilitate productive mentor-mentee relationships in different sectors and different regions of the country. Venture Center plans to launch an online mentoring platform to back-end these mentor-mentee interactions and create facilitating "soft" infrastructure for the same.

Why you should attend?

For Startups:

- Meet potential mentors/ senior entrepreneurs and get advise/ inputs on various themes
- Meet other entrepreneurs/ peers in similar industry spaces

For Mentors:

- Exposure and interaction with a curated group of startups
- Meet and interact with other mentors/investors in the field

Workshop structure and outline

- Open sessions (in LT)
 - Non-confidential elevator pitches by startups (2 min each)
 - Introductions of mentors and moderated panels
- Brief talk and interaction with an Industry Leader (in LT)
- Networking tea/ lunch (First Floor Foyer)
- Private mentoring clinics (in 5 mentoring rooms; each with one VC moderator; Team mentoring format) running parallel with Peer-to-Peer (P2P) interactions / discussions (in LT)
 - 5 mentoring rooms X 4 slots per room = 20 slots (45 min per slot) (5-10 mentors)
 - 5 P2P theme round tables

Workshop includes

- Workshop will include tea and lunch at Innovation Cafe, NCL Innovation Park

How to register

1. Apply online at: <http://bit.ly/mentormixer1dec> (Form also has section for travel fellowship)
2. BRBC team will screen applications and send invitations to selected applicants.
3. Book your seat by paying a refundable deposit (Rs 1000).
4. BRBC team will confirm your seat via email on receipt of the deposit.

Schedule

Time	Duration	Session title	Venue
0830-0915	45 min	Registration and breakfast	VC Reception Innovation Cafe
0915-1100	105 min	Session 1: <ul style="list-style-type: none"> • Introduction to the Mentor Mixer • Breaking the ice: 2 min elevator pitch by entrepreneurs • Interaction with an Industry Leader 	Lecture Theatre
1100-1130	30 min	Networking and tea break	1st Floor Foyer
1100-1300	120 min	Session 2: <ul style="list-style-type: none"> • Introduction of mentors • Moderated panel discussion on specific topics 	Lecture Theatre
1300-1400	60 min	Lunch break	Innovation Cafe
1400-1700	180 min	Session 3: Mentoring clinics (45 min per slot X 4 slots per room X 5 rooms) <ul style="list-style-type: none"> • Room 1 • Room 2 • Room 3 • Room 4 • Room 5 Simultaneously, Peer-to-Peer (P2P) interactions / discussions and mini-clinics with <ul style="list-style-type: none"> • In-house mentors from Venture Center • Selected service provider partners 1530-1600: Networking Tea (1st Floor Foyer)	Mtg Room Conf Room Board Room E-Class Room Training Room Lecture Theatre
1700-1730	30 min	Open House with Venture Center team Networking tea	


Industry leader

<Photo>	Name:
	Bio-sketch:
Name	LinkedIn:

Mentors (in alphabetical order of last names)

 Shankar M V	<p>Shankar M V Vice President - Technology Innovation & KM, Dean Mahindra Technical Academy, Mahindra & Mahindra</p> <p>Dr. Shankar M.V is a technology innovation leader. He is passionate about facilitating technology innovations in India. He excels in mentoring inventors to grow their ideas into innovations. He is a scientist and technology manager with strong technical expertise and experience in translating technical ideas into technology innovations. Experienced in identifying new technologies for potential business opportunities with a proven track record in 'Innovation for New Product Development'. Successful innovator track record with numerous granted patents, technical publications and presentations and the ability to lead global multi-functional teams with focus on delivery of business strategy. Technology scout for global ventures and business development</p> <p>LinkedIn:</p>
 V Prashant Rao	<p>V.Prashant Rao</p> <p>BE(Mech) , M.Tech , MIE , PG/Dip -TQM, Product development & Innovation. Over 44 Years experience in Ford Tractors(CNH) , Escorts Tractors, Eicher Tractors, Mitsubishi Tractors, Tata Motors , John Deere & Co, TAFE ,HCL & AXISCADES. Strategic Product development in the Tractor and Agricultural Machinery Industry – Design and Development of Tractors and Off road agricultural Machinery and their introduction to Indian and Global markets. Innovation and value creation through design thinking</p>

In house mentors (in alphabetical order of last names)

 Premnath V	<p>Dr. Premnath Founding Director - Venture Center and Head, NCL Inovations</p> <p>He holds a B.Tech. from the Indian Institute of Technology - Bombay and a Ph.D. from the Massachusetts Institute of Technology, USA. He has also been a Chevening Technology Enterprise Fellow with the Centre for Scientific Enterprises, London Business School and Cambridge University, UK. He brings with him considerable experience in technology development and commercialization, working with start-up companies (in Cambridge-UK and India) and engaging with large corporations on research and consulting projects as project leader.</p>
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Service companies (in alphabetical order of last names)

<p><Logo></p>	<p>Name: About:</p>
<p>Name</p>	<p>Website: Contact info:</p>



About the Organizers



BIRAC Regional Bioinnovation Centre (BRBC) is the third regional centre of BIRAC and is located in Venture Center. BRBC aims to fill up key innovation ecosystem gaps for bio-based industry sectors and thus significantly impact the translation of high quality innovative ideas into viable and sustainable business enterprises. Some key BRBC initiatives are Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Centre; Bio Incubation Practice School

More on: <http://www.brbc.venturecenter.co.in/>

Supported by



Biotechnology Industry Research & Assistance Council is a non-profit company created by the Department of Biotechnology (Government of India) with a mandate to develop the national ecosystem for biotechnology innovation and entrepreneurship and provide targeted support to innovators and entrepreneurs.

For more information about BIRAC: www.birac.nic.in



Venture Center is India's largest inventive enterprises and scientific business incubator. Venture Center is a technology business incubator hosted by CSIR-NCL and supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB) and BIRAC.

For more information, visit www.venturecenter.co.in