


## M Clinic

- Organized by BRBC -

Potential gains	<ul style="list-style-type: none"> <li>The event is an M Clinic organized by BRBC. This clinic will focus on IP Strategy.</li> <li>Topics to be covered: How to prepare for M &amp; A Strategies for increasing your startup's evaluation</li> </ul> <div style="text-align: center;">  </div>
Organized by	<ul style="list-style-type: none"> <li>BIRAC Regional BioInnovation Center (BRBC) @ Venture Center</li> </ul>
Supported by	<ul style="list-style-type: none"> <li>BIRAC (Biotechnology Innovation Research Assistant Council)</li> <li>Venture Center</li> </ul>
For whom	<ul style="list-style-type: none"> <li>Venture Center incubatees</li> </ul>
Speaker	<ul style="list-style-type: none"> <li>Dr. Jaya Murthy Listed in 'Top 100 Powerful Women in Law' by World IP Forum. Global experience in the diverse aspects of Innovation, Intellectual Property (IP), contracts, technology commercialization, advisory, competitive &amp; market intelligence, strategy &amp; operations</li> </ul>
When	<ul style="list-style-type: none"> <li>Friday ,02 Nov 2018 1445 - 1700 hrs (Please arrive at the reception atleast 15 minutes prior to your slot)</li> </ul>
Where	<ul style="list-style-type: none"> <li>Venture Center 100 NCL Innovation Park, Dr. Homi Bhabha Road, Pashan, Pune, Maharashtra, 411008</li> </ul>
Contact	<b>Technical queries:</b> Nikita Jhaveri   020-25865877/75/76; 7410045657 <a href="mailto:bioincubator@venturecenter.co.in">bioincubator@venturecenter.co.in</a>

Workshop Outline					
Session title: IP Strategy					
Time	Duration	Room	Entrepreneurs	Time Slot	Mentor
1445 - 1700	135 min	Room 1	1	1445 - 1530	Jaya Murthy
			2	1530 - 1615	
			3	1615 - 1700	

**Mentors (in alphabetical order of last names)****Jaya Murthy**

Scientist with extensive experience of work with many technologies, including Chemicals, Energy, Materials, Catalysts, Polymers and Engineering; with transferable expertise and skills and has global experience in the diverse aspects of Innovation, Intellectual Property (IP), Contracts, Technology Commercialization, Advisory, Competitive & Market Intelligence, Strategy & Operations.

Listed in '**Top 100 Powerful Women in Law**' by World IP Forum. Frequent speaker at national and international conferences and events; Publications in national and international journals. Registered US Patent Agent.

Contributed to humanitarian-based agricultural technologies patent landscape projects for PIPRA (at UC-Davis), which helped a member win a \$3 million funding to improve the nutritional needs in sub-Saharan countries of Africa.

### About the Organizers



BRBC is a resource intensive center set up by BIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. BRBC Initiatives: Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Center; BioIncubation Practice School  
 More on: <http://www.brbc.venturecenter.co.in/>

### Supported by



Biotechnology Industry Research & Assistance Council is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive.  
 For more information about BIRAC: [www.birac.nic.in](http://www.birac.nic.in)



Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology’s National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center’s focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.  
 For more information, visit [www.venturecenter.co.in](http://www.venturecenter.co.in)