

Report on Mentor Mixer | 01 Dec 2018 | Venture Center, Pune |

BRBC'S third Mentor Mixer was organized on 01st Dec 2018 at the Venture Center, Pune. The mixer was focused on Agriculture technology.

The mixer provided a convergent platform for mentors and entrepreneurs to gather and exchange thoughts.

The Mentor Mixer provided a base for the entrepreneurs to have peer to peer conversations and to interact with experts from various backgrounds. 2 minute elevator pitch by entrepreneurs proved very useful in conveying the product/technology to other entrepreneurs/mentors.

Some of the topics covered:

- Tech development/sourcing/partnerships
- Fund raising – grants and investments
- Product market fit
- Pricing
- Brand + Marketing
- Distribution and sales
- Regulations
- Scientific rigor and proof/credibility
- Supply chain regulations
- Economic analysis
- Precision farming



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The entrepreneurs got practical insights into the “life of an entrepreneur” by seasoned entrepreneurs turned mentors. The mixer ended with lot of valuable tips for the entrepreneurs to prod on and implement.

The second part of the mixer consisted of one on one mentoring sessions where each entrepreneur had an opportunity to meet a mentor for 45 minutes. The discussions revolved around finances, investments, fund raising, discussing farmer’s needs, secondary agriculture and much more.

Going further, mentor mixers will facilitate towards building a streamlined nationwide mentor network which will enable effective connection and matching for prospective and experienced entrepreneurs with skilled volunteer mentors.

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Feedback scores and evaluation result

(1 Dec 2018) Mentor Mixer on Agriculture Technology					
Evaluation Results					
Category	Avg (Max-Min) Count				
Section 1 - Event		Rating Scale			
Quality of pre-event (registration, queries)	6.0(4,7)14	1	Bad	2	Well below average
Quality of Staff responsiveness	6.4(5,7)14	3	Below average	4	Average
Pace of the event (time mgmt)	6.3(5,7)14	5	Good	6	Very Good
Quality of food & beverages	6.4(5,7)14	7	Excellent		
Venture Center facility(Was it appropriate, clean & comfortable?)	6.5(6,7)14				
Overall satisfaction	6.4(6,7)14				
Section 2 – Sessions & lectures Day 1		Would you like to get notified about similar events from Venture Center			
Session 1: Introduction; Breaking the ice; Brief talk with one lead mentor	6.5(5,7)14	Yes			12
Session 2: Moderated panel discussion on specific topics	6.3(4,7)14	No			2
What did you enjoy the most					
Mentoring session, intro session allowed us to network better-thanks for doing it at the beginning.					
The discussions with the & by the mentors.					
Mentor showing bigger picture, realistic approach.					
Meeting with Mentor					

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Mr.Rao & Mr.Sastri sessions.
Robesh Precision forms session also Sastri & other faculties. Developed good sense.
One to One mentoring
Interaction with mentors. Got good insights for marketing.
Mentor interaction & the business development strategy related talks.
Mentoring session with one on one.
Listening & Understanding the work of various participants. Experience & thought sharing of mentors.
Interactive Panel Discussion
Panel discussion & Breaking the ice.
Please suggest a topic on which you wish to have a workshop on ?
Business models go to market strategy
Find better necks in business & how much worth are they.
Product development
Marketing & Sales
AI/Data Analysis/IOT
Bring mentors/people with on field experience so practical insights can be shared.
Economic feasibility & Scalability & low to /method to increase scalability.
Validation, Standardization mailer from innovation center. Nano meter particles (NMPS) colloidal bioassimilable products. Application in health & Agriculture.
The art of pitching or tips on how to pitch to investors.
Aquaculture
How did you hear about the workshop ?
VC mailing list (5)
Website
Online
Newspaper
VC Staff

Incubatee at VC
VC LinkedIn Page (2)
Friend
Comments and Suggestions
Excellence service from Venture center Team.

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