

Report on Mentor Mixer | 05 Mar 2019 | Venture Center, Pune |

BRBC's fifth Mentor Mixer was organized on 05th Mar 2019 at the Venture Center, Pune. The mixer was focused on Fund raising. The mixer was part of the Venture Base Camp on Fund raising organized from 04 – 07 March 2019 at Venture Center, Pune.

The mixer provided a convergent platform for mentors and entrepreneurs to gather and exchange thoughts.

The Mentor Mixer provided a base for entrepreneurs to have peer to peer conversations and to interact with experts from various backgrounds. 2 minute elevator pitch by entrepreneurs proved very useful in conveying the product/technology to other entrepreneurs/mentors.

Some of the topics covered:

- Elevator pitch
- Art of story telling
- What investors look for in a company
- How to go about fund raising through different avenues



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- How much money to raise at what stage
- Major challenges faced by entrepreneurs during raising fund
- Drafting term sheets and agreement policies

The entrepreneurs got practical insights into the “life of an entrepreneur” by seasoned entrepreneurs turned mentors. The mixer ended with lot of valuable tips for the entrepreneurs to prod on and implement.

Going further, mentor mixers will facilitate towards building a streamlined nationwide mentor network which will enable effective connection and matching for prospective and experienced entrepreneurs with skilled volunteer mentors.

**For feedback and evaluation result, please refer to the report on
Venture Base Camp on “How to raise money for your startup” held at Venture Center, Pune from 04 – 07 March 2019.**

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