



**City Camp**  
**Essentials of Scientific Entrepreneurship**  
*- Organized by BRBC -*

<b>Potential gains</b>	<ul style="list-style-type: none"> <li>• City Camps are 1-2 day workshops introducing key aspects of science and technology based entrepreneurship. It is aimed at aspiring entrepreneurs who wish to get a broad overview of how to start and run a technology based enterprise.</li> <li>• The City Camp organized by BRBC at CIIC will be covering topics of raising money, tech transfer, company formation, inventive problem solving, IP, networking and pitching.</li> <li>• Sessions include classroom learning, discussions with mentors/experts and One on one mentoring Clinics</li> </ul>
<b>Organized by</b>	<ul style="list-style-type: none"> <li>• BIRAC Regional BioInnovation Center @ Venture Center (BRBC)</li> </ul>
<b>Supported by</b>	<ul style="list-style-type: none"> <li>• BIRAC</li> <li>• CIIC</li> <li>• Venture Center</li> </ul>
<b>For whom</b>	<ul style="list-style-type: none"> <li>• Incubatees at CIIC</li> <li>• Potential entrepreneurs (Researchers, students, clinicians)</li> <li>• Inventive enterprises and science based startups</li> </ul>
<b>When</b>	<b>Tuesday 28 May 2019   Time: 0830-1900</b>
<b>Where</b>	<b>CIIC –Crescent Innovation and Incubation Council</b> BSA Crescent Institute of Science & Technology, CIIC Building, Seminar hall, first floor Seethakathi Estate, GST Road, Vandalur, Chennai 600048 Map: <a href="https://goo.gl/maps/rx38jrMpQzmTycXx5">https://goo.gl/maps/rx38jrMpQzmTycXx5</a>
<b>Contact</b>	<b>Technical queries:</b> Nikita Jhaveri   020-25865877/75/76 <a href="mailto:nikita@venturecenter.co.in">nikita@venturecenter.co.in</a>
<b>Registration</b>	Registration Process: <ul style="list-style-type: none"> <li>• Step 1: Interested participants need to fill the registration form at the following link. <b>Register online at: <a href="http://bit.ly/citycamp-ciic">http://bit.ly/citycamp-ciic</a></b></li> <li>• Step 2: Email invite will be sent post screening of registration details.</li> </ul> Seats and Registration Cost: Limited seats!! Total number of seats: 45  Courtesy of BRBC, there will be <b>NO</b> registration fees.



## Introduction

Venture Center is India's largest inventive enterprises and scientific business incubator. It is the winner of the National Award for TBI, 2015 and AABI's Incubator of the Year Award 2018. Venture Center is home to the pioneering Lab2Mkt™ program that focuses on creating spinouts from publicly funded R&D organizations.

BRBC (BIRAC Regional Bio innovation Center) is a resource intensive center set up by BIRAC (Biotechnology Industry Research Assistant Council) at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. One such initiative of BRBC is conducting City Camps.

The purpose of the City Camps is to support the entrepreneurship promotion / awareness creation activities of an upcoming incubator. City Camps are focused workshops that aim to help startups and entrepreneurs achieve specific and key goals in their company. The city camps will focus on topics of Innovation & IP, Value proposition and business model, nuts and bolts of starting and running a company, business plan and financial simulation, raising money and funding landscape.

End point of this workshop: Go home with an understanding of the processes involved in running an incubator.

## Workshop Outline

Workshop shall consist of:

- Talks
- Q&A sessions
- Clinics

## Workshop includes

- Workshop includes tea and lunch at CIIC
- All refreshments arranged at CIIC building, ground floor, co working space hall



Workshop Outline			
Time	Duration	Session title	Lead
0830 - 0900	30 min	Registrations for day 1	
0930 - 1030	60 min	Session 1: <ul style="list-style-type: none"> <li>Welcome and introduction: (10 min)</li> <li>Introduction to Venture Center: (10 min)</li> <li>Introduction to CIIC: (10min)</li> <li>Introduction to Business and Scientific entrepreneurship: (30 min)</li> </ul>	Premnath V Parvez Alam Manisha Premnath
1030 - 1100	30 min	Tea break	
1100 - 1230	90 min	Session 2: <ul style="list-style-type: none"> <li>Essentials of a tech development plan. Tech derisking (30 min)</li> <li>Value proposition, positioning (30 min)</li> <li>Pitching and elevator pitch (30min)</li> </ul>	Premnath V
1230 - 1330	60 min	Lunch break	
1330 - 1415	45 min	Session 3: <ul style="list-style-type: none"> <li>Essentials of Intellectual property and IP strategy (30 min)</li> <li>Open forum (15 min)</li> </ul>	Ashutosh Prachand
1415 - 1500	45 min	Session 4: <ul style="list-style-type: none"> <li>Best practices in grant writing and fund raising (30 min)</li> <li>Open forum (15 min)</li> </ul>	Premnath V
1500 - 1530	30 min	Tea break	
1530 - 1730	120 min	Session 5: <ul style="list-style-type: none"> <li>Basics for finances (30 min)</li> <li>Financial simulation (30 min)</li> <li>Business planning and business plan (30 min)</li> <li>Open forum (30 min)</li> </ul>	Shruti Devasthali Premnath V
1730 - 1900	100 min	Session 6: <ul style="list-style-type: none"> <li>One on one Mentoring clinics (only for limited participants)</li> </ul>	Premnath V Ashutosh Prachand Shruti Devasthali

Slot time	Premnath V Raising money, grant writing	Shruti Devasthali Company formation, compliance	Ashutosh Prachand Intellectual Property
1730 - 1800			
1800 - 1830			
1830 - 1900			



**Speakers and organizers (in alphabetical order of last names)**



**M. Parvez Alam**  
**CEO, Crescent Innovation & Incubation Council (CIIC)**

M.PARVEZ ALAM graduated Bachelors in Engineering from Anna University and Masters in Management from Great Lakes Institute of Management, Chennai & Stuart School of Business, Chicago. He is specialized in Project & Program Management and awarded prestigious certifications from USA and UK such as PMP (Project Management Professional), PMI-ACP (Agile Certified Practitioner), PRINCE2 Foundation (Projects IN Controlled Environments), MCTS (Microsoft Certified Technology Specialist) and CSSBB (Certified Six Sigma Black Belt).

He has 12 years of Cross Functional experience in Strategy, Marketing, Program Management & Operations. He has experience in handling programs in Automotive & Aerospace projects and spearheaded Bi-lateral research programs with Spain & Korea. His last position was the Head – Corporate Marketing in UCAL Group, a Tier 1 Manufacturer in Automotive, Aerospace and Defence domains with annual turnover of \$130 million with the facilities in India, USA and Europe. Recently he is taken over as the CEO of Crescent Innovation & Incubation Centre (CIIC), sponsored by BSA Crescent Institute of Science & Technology, which nurtures start-ups and entrepreneurs. He is passionate towards incubating technology start-ups and budding entrepreneurs.

He served various honorary positions such as Secretary of SAEINDIA Aerospace Board, Secretary of Aerospace Industry Development Association of Tamilnadu (AIDAT), Member of IACC Aerospace panel, Member of FICCI Aerospace & Defence Panel, Member of CII Tamilnadu Task Force, Vice Chair of SAEINDIA Southern Section and Vice President of PMI Chennai Chapter. Presently he is the Member of CII Southern Region Forum on Startuppreneurs.



**Shruti Devasthali**  
**Manager – Equity and Grant Portfolio at Venture Center**

She is a Chartered Accountant and a certified Financial Risk Manager. She is currently operating seed fund activities for Venture Center and monitoring the investments in Venture Center’s portfolio companies. She is also responsible for mentoring lab2mkt companies on corporate governance; and management of financial and legal matters relating to grant programs. During her previous work engagements Shruti has worked with CRISIL Limited and Dun and Bradstreet Information Services India Private Limited in the areas of credit and financial analysis.



**Nikita Jhaveri**  
**Project Associate – BRBC – BIRAC Regional Bio-Innovation Center**

P.S.M. (Professional Science Masters) in Biotechnology from University of South Carolina; M.Tech in Biotechnology from D.Y.Patil University, India  
B.Sc in Biotechnology from Mumbai University (Ruia College), India  
9+ years of experience spread across Research Labs, teaching and assessments.



	<p><b>Ashutosh Prakash Prachand</b>  <b>Senior Analyst at IPFACE, Venture Center</b></p> <p>Ashutosh is Senior Analyst at IPFACE in Venture Center. He has completed PG Diploma in Patents Law, NALSAR University, prior to which he pursued PGDM Biotechnology Management and has a bachelor’s degree in Biotechnology from University of Pune. At IPFACE, he is involved in Patent drafting, Trademarks and Copyright filings, organize IP awareness talks &amp; training activities and create IP analytical reports.</p>
	<p><b>Manisha Premnath</b>  <b>General Manager and COO, Venture Center</b></p> <p>Manisha holds a Ph.D in Biotechnology from University of Pune and Post-doctoral training from University of Cambridge, UK. She has been a Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) Fellow at the Said Business School, University of Oxford, UK during 2015 where she had the opportunity to study technology innovation ecosystems. She has research experience in biotechnology, microbiology, fungal biotechnology, molecular biology and molecular virology. She has experience in planning and setting up of advanced scientific facilities and program management.</p>
	<p><b>Premnath V</b>  <b>Director, Venture Center   Head, NCL Innovations   Head, IP Group, NCL</b></p> <p>Premnath V is currently the Head, National Chemical Laboratory (NCL) Innovations - the group within NCL charged with the responsibility of championing the cause of technology innovation within NCL. Dr Premnath is also the Founding Director of the Venture Center - a technology business incubator on NCL campus. Dr Premnath is also a Scientist, Polymer Science &amp; Engineering Division at NCL with an interest in technology development for biomedical products. He holds a B.Tech. from the Indian Institute of Technology - Bombay and a Ph.D. from the Massachusetts Institute of Technology, USA. He has also been a Chevening Technology Enterprise Fellow with the Centre for Scientific Enterprises, London Business School and Cambridge University, UK. He brings with him considerable experience in technology development and commercialization (two successfully commercialized families of products), working with start-up companies (in Cambridge-UK and India) and engaging with large corporations on research and consulting projects as project leader. More information at: <a href="http://www.premnath.org">www.premnath.org</a></p>



**About the Organizers**

	<p>BRBC is a resource intensive center set up by BIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. BRBC Initiatives: Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Centre; Bio Incubation Practice School</p> <p>More on: <a href="http://www.brbc.venturecenter.co.in/">http://www.brbc.venturecenter.co.in/</a></p>
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	<p>Crescent Innovation &amp; Incubation Council (CIIC) has been established as a Section-8 not for profit company and will act as a "One Stop Shop – Technology Business Incubator (TBI)" for Start-ups. CIIC facilitates entrepreneurial &amp; innovative ecosystem to all the stakeholders including the students, faculty, industry, investors and society at large. CIIC is under the ambit of BSA Crescent Institute of Science &amp; Technology which is deemed to be university under section 3 of UGC Act 1956. CIIC is presently focusing on the disruptive technologies in the domains of Industry 4.0, Life Sciences &amp; Mobility Transportation. CIIC has setup 25,000 sqft state-of-art facility for start-ups. Under the CIIC umbrella we have following verticals.</p> <ul style="list-style-type: none"> <li>• -Crescent Innovation &amp; Incubation Council (CIIC):Demonstrating Entrepreneurship</li> <li>• -Entrepreneurship Development Cell (EDC):Seeding Entrepreneurship</li> <li>• -Dr.APJ Abdul Kalam Innovation Centre: Nurturing Entrepreneurship</li> <li>• -IPR: Intellectual Property Rights Cell</li> <li>• -Centre for Qualitative Research in Human Nature and Organisational Politics</li> <li>• -Centre for Innovation in Teaching and Learning</li> </ul> <p>CIIC has strong back-up of Entrepreneurship Development Cell (EDC) predominantly run by student e-leaders since 1999 and also Dr.APJ Abdul Kalam Innovation Centre which nurtures early stage innovation and has funded 12 innovative projects. CIIC also has tie-up with Wadhvani Foundation for providing Social Entrepreneurship Course as a mandatory elective for all 800+ final year students and tie-up with University of Missouri, USA for Lifesciences Innovation &amp; Entrepreneurship course.</p> <p>More on: <a href="https://crescent.education/">https://crescent.education/</a></p>
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Supported by	
	<p>Biotechnology Industry Research &amp; Assistance Council is a new industry-academia interface and implements its mandate through a wide range of <b>impact initiatives</b>, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring <b>innovation excellence</b> to the biotech firms and make them globally competitive.</p> <p><b>For more information about BIRAC:</b> <a href="http://www.birac.nic.in">www.birac.nic.in</a></p>
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science &amp; Technology’s National Science &amp; Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center’s focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences &amp; engineering.</p> <p><b>For more information, visit</b> <a href="http://www.venturecenter.co.in">www.venturecenter.co.in</a></p>