



| Report on Mentor Mixer | 15 October 2019 | | Venture Center, Pune |



15th October 2019 Mentor Mixer on Regulations for Food and Nutritional Products



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BRBC's Mentor Mixer on Regulations for Food and Nutritional Products was organized on 15th October 2019 at Venture Center, Pune. The mixer was focused on understanding local as well as export regulations & governing authorities for market food and nutritional products. The mixer provided a convergent platform for mentors and entrepreneurs to gather and exchange thoughts.

The Event Focused On :

- Understand how to obtain FSSAI license for your product
- Learn about regulations governing export of food and nutritional products
- Learn about regulations governing food packaging and labeling
- Learn about testing requirements for certifications

Event helped participants network with mentors who are associated with different regulatory bodies in India. Eg : Association of Food Scientists and Technologists [AFSTI] (India), Food Safety and Standards Authority of India [FSSAI].

Event Outline & Schedule:

Time	Duration	Session title	Venue
9:15-10:00	45 min	Registration & Tea	
10:00-11:00	60 min	Session 1: • Introduction to the Mentor Mixer & Mentors (30 min) • Breaking the ice: 1 min elevator pitch by entrepreneurs (30min)	V. Premnath
11:00-11:30	30 min	Session 2: • Talk – Future of Food Tech	Prabodh Halde (via Skype)
11:30-13:00	90 min	Session 3: Moderated panel discussion with mentors	Mentors: Umesh Kamble M.M. Chitale Nilesh Lele Sanjeev Sharma V. Premnath (moderator)
13:00-14:00	60 min	Lunch Break	
1400-1700	180 min	Session 4: Mentoring clinics (30min per slot X 6 slots per mentor)	Mentors: Umesh Kamble M.M. Chitale Nilesh Lele Sanjeev Sharma



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Total List of Participants

Sr. No	Full name	Affiliation
1	Venkat Panchagnula	National Chemical Laboratory
2	Vishal Mahale	Barefeet Analytics
3	Aditya Kabra	ZeroPlast Labs
4	Pramod Bhurji	Fudokame Pvt Ltd
5	Prof. Vishal Sardeshpande	Fudokame Pvt Ltd
6	Kevin Parekh	Sattvaponics Solutions Pvt Ltd
7	Narendra Irwadkar	Frisberg Sustainables
8	Chandni Chugh	Enerji Foods
9	Devendra Chawla	Prasun Associates
10	Jijo John Isaac	C-Nosh Bioscience
11	Mangesh Khadase	LifeSynth
12	Shrinidhi Kamat	KT48 (Kamat Agro)
13	Kiran Mali	NA
14	Dr. Ruby Gupta	Duosis Bio-Innovations Pvt Ltd
15	Jyoti Swarup	Daya Ganesh (not for profit Charity) Trusts
16	Bhagyashree Pramod Pharande	State Department of Agriculture
17	Ujjwala Bankhele	Dept of Agriculture, Pune
18	Sandeep Newase	Connexon Biosolutions Pvt Ltd

19	Dr Aarti Vyas	Vyas Ayurved
20	Amit Godse	Bee Basket Enterprises Pvt Ltd
21	Murugan kottaisamy	Sengathalibiofiber pvt ltd
22	Sudha Kulkarni	NA
23	Anand A. Zanwar	Center for Innovation in Nutrition Health Disease, Interactive Research School for Health Affairs, Bharati Vidyapeeth (Deemed to be University), Pune
24	Siddharth Vijay Parakh	Simandhar Overseas LLP
25	Monish Deshmukh	NA
26	Pooja Narkar	Sucheta's Culinary Academy
27	Pundlle Archana	Abhiruchi Probiotics Private Limited
28	Shirodkar Ajay	Dr Shirodkar's Health Solutions Pvt Ltd
29	Pankaj Jadhav	Dr Shirodkar's Health Solutions Pvt Ltd



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The event started with an overview of Venture Center by Dr. Priya Nagaraj that showcased work carried out venture center, types of enterprises supported, offerings, resources, facilities, events, startups harbored, social and scientific impacts. This was followed by introduction of mentors to the participants.

SR.No	Name of Mentors
1	Dr. Prabodh Halde [Head, Regulatory Marico Ltd & Immediate Past President AFST India]
2	Mr. Nilesh Lele [Founder and Managing Director, Exelon Foodbio Advisors Pvt. Ltd.]
3	Mr. Sanjeev Sharma [Group Leader, R&D, Mondelez India Foods Ltd Food Technology Professional]
4	Mr. Umesh Kamble [Founder and Managing Director of Farm To Fork Solutions India Pvt. Ltd Food Regulatory, Technical & Advisor, Consultant]
5	Mr. Prakash Chitale [Senior Food Scientist]





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Dr. Prabodh Halde spoke on Future of Food Tech via skype with the participants. He showed the transition from ancient food regulations to modern food regulations not only in India but across the globe. Later Dr. Halde gave an overview about Indian Regulatory system for food products in India, Future of regulatory trends. Food Categorization & standards as per FSSAI. This talk was an interactive session with different questions from participants related to organic farming and foods export/import.

This session was followed by an interactive question & answer panel where Dr. Premnath from Venture Center moderated the discussions. Participants

Tips from Mentors :

- Determine Your Target Market.
- Choose the right Business Model that will suit your product
- Network with distributors and local market leaders
- Find Potential Partners
- Define Marketing Strategies
- Create attractive product packaging.





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The second part of the mixer consisted of one on one mentoring sessions where each entrepreneur had an opportunity to meet a mentor. The discussions revolved around regulatory requirements for launching the product into the market.

Slots for Mentoring Clinic (1400 - 1700)

Serial #	Entrepreneur/Company	Time slot	Mentor
1	Pramod Bhurji	1400 – 1430	Umesh Kamble
2	Jijo John Isaac	1430 – 1500	
3	Aditya Kabra	1500 – 1530	
4	Archana Pundlle	1530 – 1600	
5	Ruby Gupta	1600 – 1630	
6	Ajay Shirodkar	1630 – 1700	
1	Chandni Chugh	1400 – 1430	Nilesh Lele
2	Mangesh Khadase	1430 – 1500	
3	Narendra Inwadkar	1500 – 1530	
4	Sandeep Newase	1530 – 1600	
5	Jijo John Isaac	1600 – 1630	
6	Ajay Shirodkar	1630 – 1700	
1	Siddharth Parakh	1400 – 1430	Sanjeev Sharma
2	Amit Godse	1430 – 1500	
3	Pramod Bhurji	1500 – 1530	
4	Jyoti Swarup	1530 – 1600	
5	Bhagyashree Pharande	1600 – 1630	
6	Archana Pundlle	1630 – 1700	
1	Monish Deshmukh	1400 – 1430	M M Chitale
2	Pooja Narkar	1430 – 1500	
3	Shrinidhi Kamat	1500 – 1530	
4	Venkat Panchagnula & Vishal Mahale	1530 – 1600	
5	Murugan kottaisamy	1600 – 1630	
6	Sandeep Newase	1630 – 1700	



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Photo Gallery :

<https://drive.google.com/drive/folders/1b7kO0hsFaryfNpISyne1ymZARwaQzsm->





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Feedback & Evaluation**

(15 Oct 2019) Mentoring clinic on Regulations for Food and Nutritional Products				
Evaluation Results				
Category	Avg (Max-Min) Count	Rating scale		
Section 1 - Mentoring Experience Assessment		1	Bad	2 Well below average
How satisfied were you with your experience with the mentoring programme	6.1(1,7)22	3	Below average	4 Average
How effective do you feel your mentor was?	6.1(1,7)22	5	Good	6 Very Good
Overall Satisfaction with Event	6(1,7)23	7	Excellent	
Section 2- Comments/Suggestions				
Thank you				
The workshop is very well organized. The content was quite interesting and informative				
Would like continuous update on events and programs connected to Nutraceuticals through seminars and workshops.				

Neha Khaladkar
BRBC Venture Center, Pune