



|Report on Mentor Mixer | 12 October 2019 | | Venture Center, Pune |



Mentor Mixer @ Venture Center, Pune on 12th October 2019



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BRBC’s Mentor Mixer on Navigating the Early Years of a Startup: Tips for Founders was organized on 12th October 2019 at Venture Center, Pune. The mixer was focused on building and sustaining a startup in India in its early years, building cross border dynamics, Fund raising – Insights from the Venture Capital world with a focus on the IAN fund. The mixer provided a convergent platform for mentors and entrepreneurs to gather and exchange thoughts.



Schedule			
Time	Duration	Session title	Venue
9:30-10:00	30 min	Registrations & Tea	
10:00 -10:15	15 min	Introductions	Priya Nagaraj
10:15 -11:15	60 min	Session 1: • Innovation for Digital India – A start up view	Vijaya Kumar Ivaturi
11:15 -12:15	60 min	Session 2: • Insights from the Venture Capital World – Focus on The IAN Fund	Amitabh Shrivastava
14:00 -17:00	120 min	Session 4: Mentoring clinics (By Invitation) • Room 1 • Room 2	Mentors: Vijaya Kumar Ivaturi Amitabh Shrivastava

The event started as R. Priya Nagaraj welcomed the Mentors & gave an introduction about Venture Center and its Facilities to the Participants



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First Session was by Mr. Vijaya Kumar Ivaturi on Innovation for Digital India – A start up view. Mr. Ivaturi focused on few of the below points.

Tuning Mind Set of the Founder :

- Startups Focused on India as a Market
- Startups Focused on Global Market
- Hiring Problem : People who have wisdom but not the skill set , Startup need to hire mixture both people who have knowledge but lack a particular skill set (eg : a Particular computer language)
- Mr. Ivaturi is also an author of the book “ Startup Manual for India”
- Focus on Founders agreement from the very start
- Project Management, Product Pricing Management
- Focus on Field view both sociologically & Technically.



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Second Session was by Mr. Amitabh Shrivastava on - Insights from the Venture Capital World – Focus on The IAN Fund

- Mr. Amitabh explained the participant an investors point of view to fund a startup
- Investors Invest in Team – “So focus on building a good Team”. If any one team member is weaker the investor will rethink on investing.
- Investors identify if the company will be able to raise the next round of funding.
- Size of market and competition
- Assets of the company (IP, Patents) and commercialization of the same.
- Thought of Investing Terms & Exit Policy, is investor going to get ROI.

The Mentor Mixer provided a base for entrepreneurs to have peer to peer conversations and to interact with experts.



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Sessions were followed by Panel discussions and interactive question and Answer session where participants clarified their doubts:



Participants also got a chance to participate in M Clinic (one-one mentoring sessions) with the mentors organized after this event.



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List of participants: Total 30 people attended this Mentor Mixer

Sr. No	Name	Affiliation
1	Chinmay Khare	Wissenkraft Labs
2	Vikas Garg	Prayasta 3D Inventions Pvt Ltd
3	Dr. Preeti Nigam Joshi	FastSense Diagnostics
4	Mayur Sanas	MediAsha Technologies Pvt Ltd., Pune
5	Shilpi Sen	Prayasta 3D
6	Pratik Kulkarni	BMek TECH LLP
7	Ms. Prajakta Pradeep Marathe	Green Pyramid Biotech. Pvt. Ltd
8	Shreeram Jogalekar	Green Pyramid Biotech. Pvt. Ltd.
9	Ganesh Shevade	Alta-Futuris Solutions
10	Sanjay Ingale	BMek
11	Mithilesh Katkar	-
12	SHEETAL KATYAYANI	TRUSPECTRA INDIA PRIVATE LIMITED
13	Dr. Jyoti Kumbhar	Intignus Biotech Pvt Ltd
14	Saurabh Srivastava	Vidcare Innovations
15	Randhir S Gajraj	Sabran Bioentri Pvt Ltd
16	Dr Abhijit Pawar	Medimap Healthcare Pvt Ltd
17	Deepanjan Ghosh	G2B Biologics Pvt. Ltd.
18	Aadesh suryarao	Mumbai university



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19	Ashwin Shankar	Divish Mobility Pvt Ltd
20	Sambhaji Khedkar	Rhytm Oncodesign Research Pvt. Ltd
21	Jilma Suman	Kozhnosys
22	Avinash	Not Applicable
23	Juhi Desai	PROGNOSTICS IN-MED PVT LTD
24	Pratik Bhalerao	Dee Dee Labs
25	Nitin Tappe	Pratiti Technologies Pvt. Ltd.
26	Jasveer Singh	Sense It Out Technologies
27	Sunu Engineer	Virtual Sense Global Technologies Pvt. Ltd.
28	Ashwin Shankar	Divish Mobility
29	Veena Moktali	Periwinkle Technologies
30	Neeran Karnik	Tarana Wireless Pvt. Ltd
31	Aman Sharma	ExoCan Healthcare Technologies Pvt Ltd
32	Rajesh Kumar Purushottam	In-Med Prognostics
33	Keyur Gandhi	Helios IoT Systems Pvt. Ltd



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Photo Gallery :

https://drive.google.com/drive/folders/1KCp15Be4-xPAR23-24t8fCwUXjGQ_X6e





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Feedback scores and evaluation result:

(12 Oct 2019) Mentor Mixer on Navigating the early Years of a Startup: Tips for Founders

Evaluation Results

Category	Avg (Max-Min) Count	Rating Scale			
Section 1 - Event					
Overall Satisfaction with Event	6.3(4,7)20	1	Bad	2	Well below average
Satisfaction with Content	6.3(5,7)20	3	Below average	4	Average
Satisfaction with Speakers/mentors etc	6.5(6,7)20	5	Good	6	Very Good
Satisfaction with srtucture,design and pace of event	6.4(4,7)20	7	Excellent		
Satisfaction with networking opportunities	6(3,7)20				
satisfaction with event logistics,arrangements	6.1(3,7)20				

Please Provide the following information

You are a:		You became know of this event via:	
Student	1	E-mail	6
Entrepreneur	10	Social Media	1
Employed	5	Advt	3
Other	3	Other	1
Not mentioned	1	Not mentioned	9



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Please Provide any other suggestions, comments etc here

Should have them again.

Awesome!!

If Venture Center could arrange workshop "Real World Data- In Health Care."

**-Neha K.
BRBC Team**