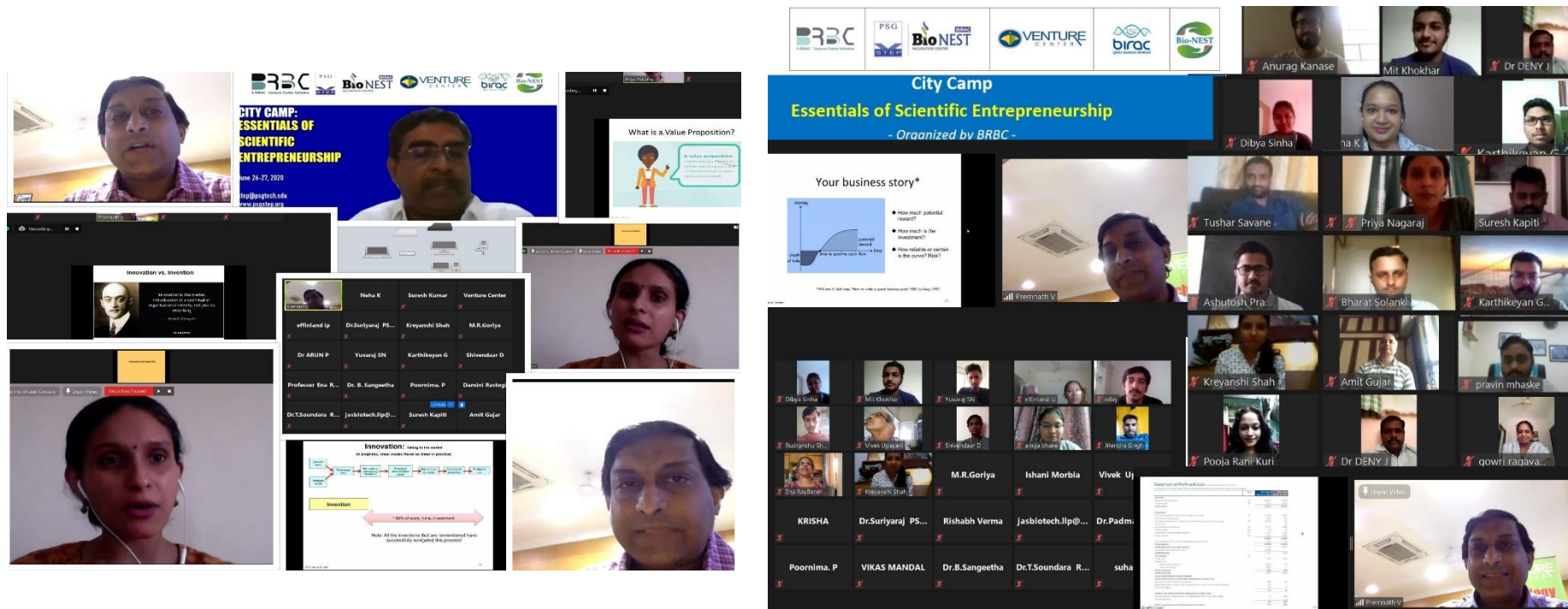




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Online City Camp on: Essentials of Scientific Entrepreneurship in Collaboration with PSG-STEP, Coimbatore Day 1 & Day 2

BRBC'S City Camp was a two-day event organized on 26-27 June 2020 in Collaboration with PSG-STEP, Coimbatore. The workshop introduced key aspects of science and technology-based entrepreneurship. It was aimed at aspiring entrepreneurs who wished to get a broad overview of how to start and run a technology-based enterprise. The event also promoted entrepreneurship development/awareness creation activities of PSG-STEP Incubator.



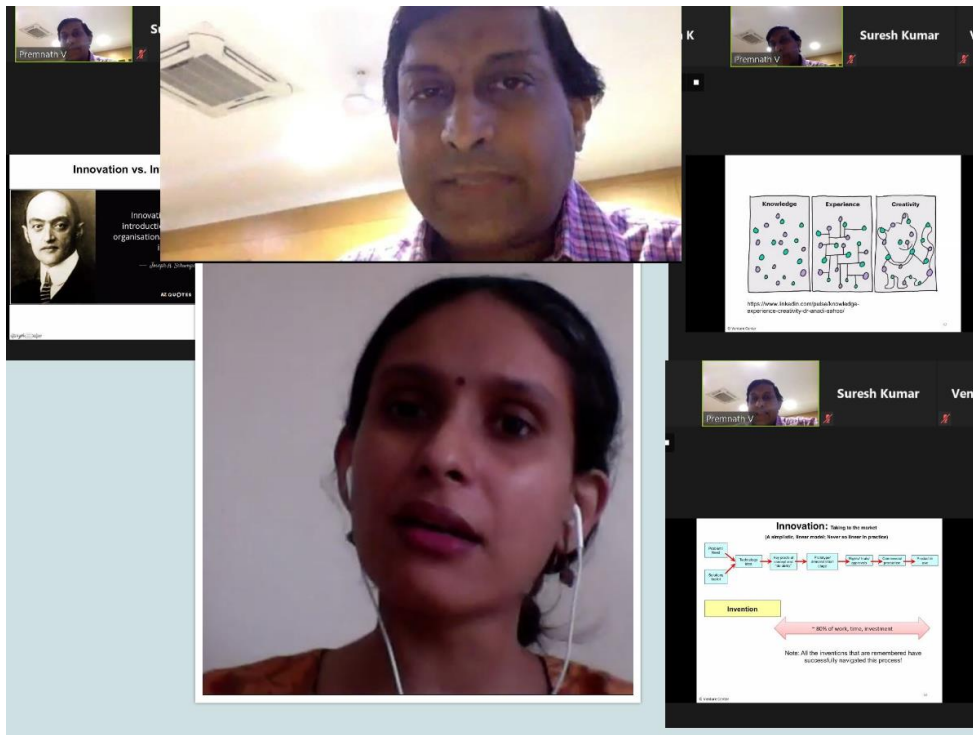
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The event started as Dr. Premnath V gave an overview of Venture Center that projected types of enterprises supported, incubator offerings, resources, facilities, events, social and scientific impact created. Followed by a welcome address from Dr. K. Suresh Kumar (Executive Director- PSG-STEP, Coimbatore) Ms. Suresh gave an overview of various initiatives at PSG-STEP incubator.

- Welcome & Introduction to Venture Center
- Introduction to PSG-STEP



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Sessions were conducted as below:

Session 1:

- Introduction to Scientific Enterprises: Basics of a Business.
: By Premnath V.

Session 2:

- Essentials of a tech development plan, Tech de-risking, Value Proposition and Positioning.
: By Priya Nagaraj

Session 3:

- Best practices in grant writing and fund raising.
: By Priya Nagaraj

Sessions were followed by an open forum of question & answers.



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Day -2

Day 2 Started

Session 5:

- Basics of finances
 - Financial simulation
- : By Premnath V

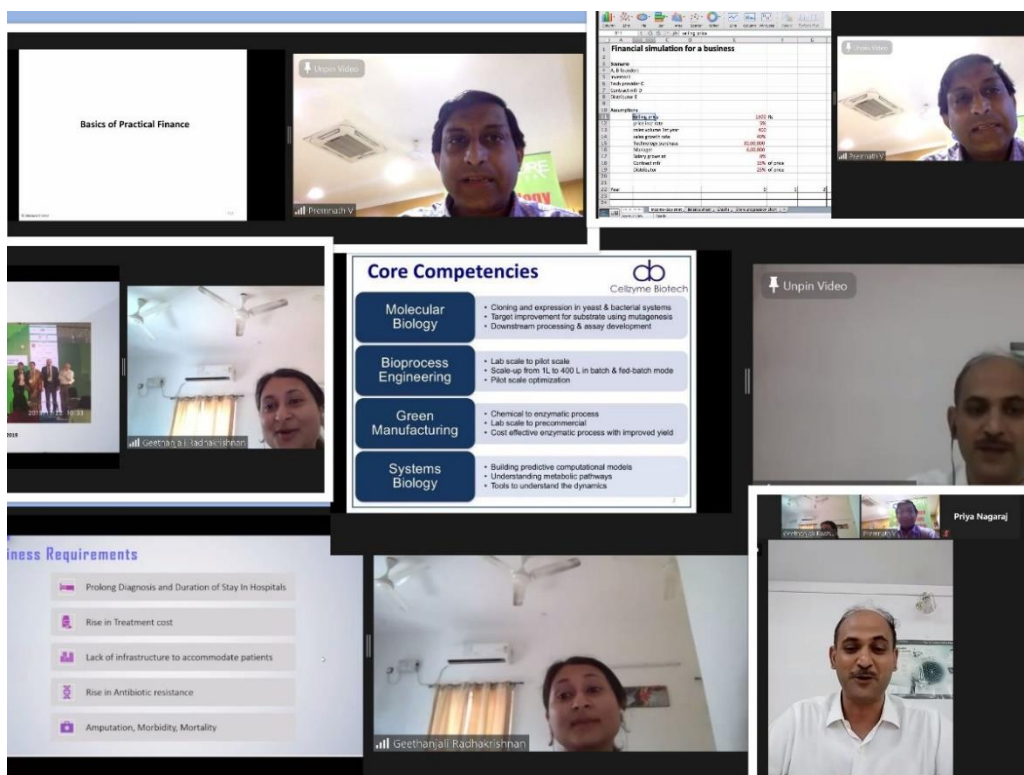
Session 6:

- Sharing of Insights and experiences by Entrepreneurs
- Rajkumar Rajagopal
- Geethanjali Radhakrishnan

This session involved young entrepreneurs sharing their Insights and experiences of their entrepreneurial journey!

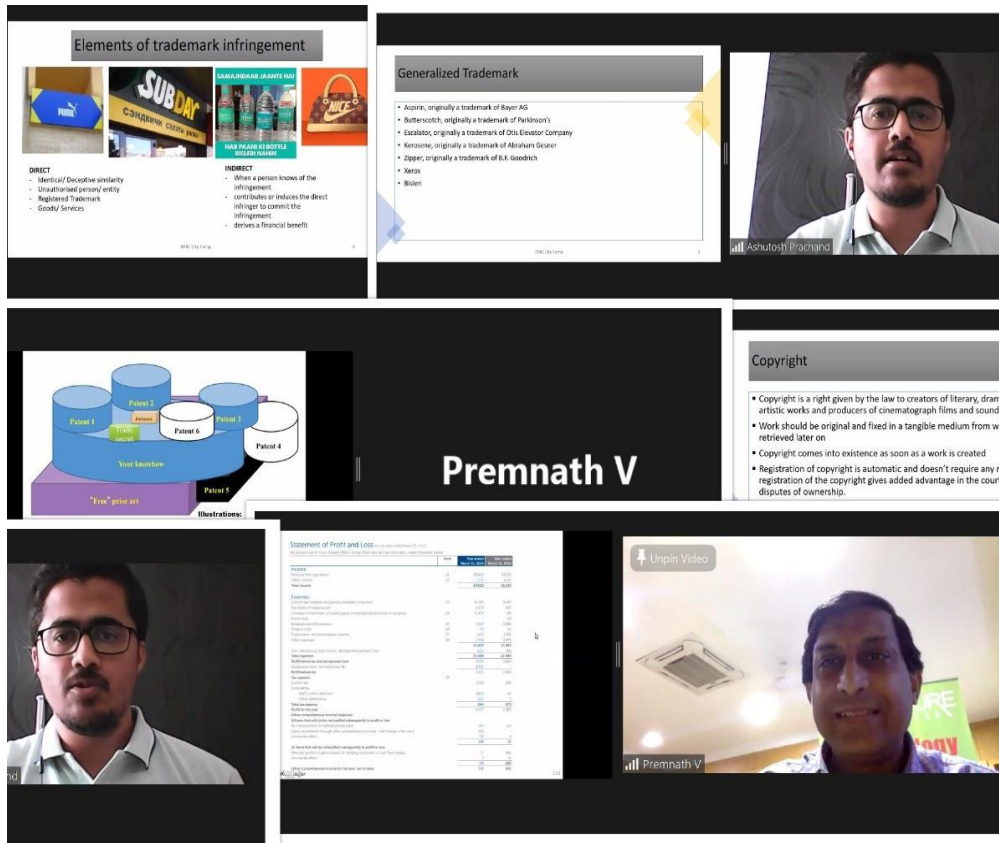
Later floor was open for discussions & interaction with the entrepreneurs.

Through this interactive discussion participants could learn from entrepreneurs about their ups and downs during their entrepreneurial journey. Various challenges faced by them related to: investments, regulations, acquiring lab/office space, market penetration, and process involved in forming a company, rules, regulations and guidelines to follow.





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Session 7:

- Essentials of Intellectual property and IP: strategy for startups

: By Ashutosh Prachand

Session 8:

- Pitching and elevator pitch
- Business planning and business plan

: By Premnath V.

These sessions were followed by open forum of questions.

Note : Link to the recording of the event can be provided upon request to participants who were part of the event.



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List of participants: Total 51 people attended the city camp

Attendees represented a variety of organizations, startup Founders, budding entrepreneurs, people from technology business incubators, academic sector, not for profit hospitals, Academic organizations and research institutes.

Name	Institute	City
Jitendra Singh	INSTITUTE OF PHARMACY, Nirma University	Ahmedabad
Rudranshu Sharma.	Institute of Pharmacy , Nirma University	Ahmedabad
KREYANSHI SHAH	Nirma University	AHMEDABAD
Dr. Vivek N. Upasani	M. G. Science Institute	Ahmedabad
Mohammed Siraj Goriya	Aman Technical Consultancy	Ahmedabad
Rushabh kothari	Nirma university, institute of science	Ahmedabad, Gujarat
Himanshu Madhavani	Institute of pharmacy nirma university	Ahmedabad, Gujarat
Dibya Sinha	Biocon academy	Asansol, west bengal
Pravin Mhaske	V.V.Pharmaceuticals	Aurangabad
Arvind BG	Ace Tech	Bangalore
Karthikeyan Gopinathan	Xensible Innovation Lab	Bangalore
Dr Raghavendra MS	PES Institute of Medical Sciences and Research Centre	Bangalore, Karnataka
Rishabh Verma	CSIR - Institute of Microbial Technology	Chandigarh (U.T.)
GowriShankar	PSG College of technology	Coimbatore
Sukhana Nazerin	PSG College of Technology	Coimbatore
Althaf mohamed	PSG Institute of Advanced studies	Coimbatore
Poornima P	Avinashilingam institute for home science and Higher education school of engineering	Coimbatore



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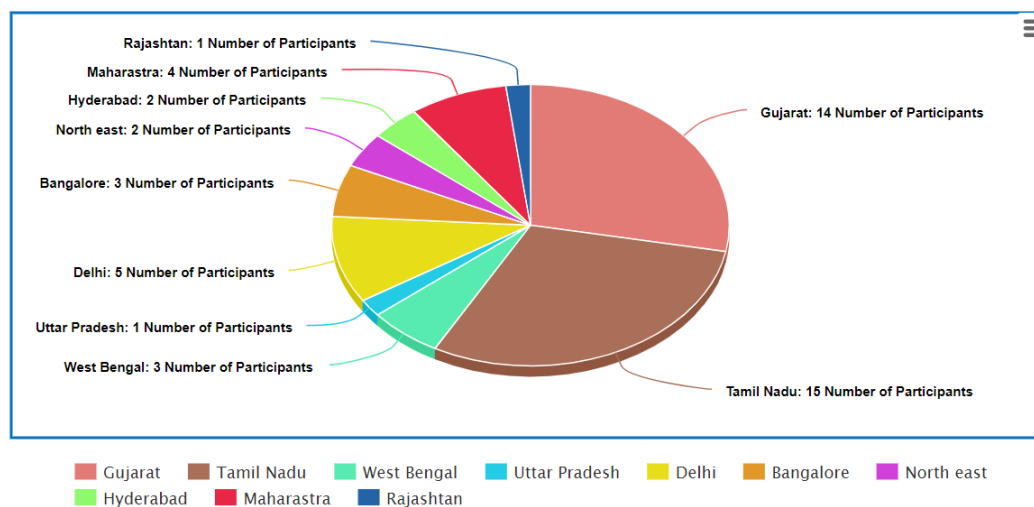
Sindhu Varadharaj	PSG College of technology	Coimbatore , Tamil Nadu
S. Kural Selvi	Effinland IP	Coimbatore, Tamil Nadu
ARUN P	Dr. N.G.P. ARTS AND SCIENCE COLLEGE, COIMBATORE	COIMBATORE, TAMIL NADU
Dr. B. Sangeetha	KG College of Arts & Science	Coimbatore, Tamil nadu
Uvarani. R	Dhanvantri Biomedical Pvt Ltd	Coimbatore, Tamilnadu
Dr.T.Soundara Rajan	Karpagam Academy of Higher Education	Coimbatore, Tamilnadu
Shivendaar Dharmasivam	Presidential corporation of electro fuel technology	Cuddalore, Tamilnadu
Yuvaraj	Presidential corporation of electro fuel technology	Erode and Tamilnadu
Damini Rastogi	HCL	Farrukhabad, Uttar Pradesh
Nilay Dave	Institute of pharmacy nirma university	Gandhinagar (gujarat)
Anuja bhake	Nirma university	Gujarat. Ahemdabad
Rhea Aggarwal	Mahatma Gandhi Institute of Medical Sciences	gurgaon
Dr. Pooja Sharma	Medanta Institute of Education & Research, Medanta The Medicity	Gurgaon, Haryana
Binita Baruah	Mergen BioLogics Training and Research Private Limited	Guwahati, Assam
R.Rathna Kiran	Premier Educational Technologies	Hyderabad
SURESH KAPITI	KAPITI OVERSEAS PRIVATE LIMITED	HYDERABAD & telangana
Amit Ashok Gujar	Purva Infotech	Jalgaon, Maharashtra
Ena Ray Banerjee	University of Calcutta	Kolkata, WB
JAS-Biotech LLP	JAS Biotech	Kolkata, West Bengal
R. THIRUCHELVI	Vels Institute of Science Technology and Advanced Studies.	KRISHNAPURAM OLD PALLAVARAM
Devashri Gandhi	Nirma university	Navsari, Gujarat
Vikas Kumar Mandal	GURU GOBIND SINGH INDRAPRASTHA	NEW DELHI



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	UNIVERSITY	
DR SUNITA GARG	CSIR-NISCAIR	New Delhi
Anurag Kanase	Northeastern University	Pune, MH
Krishna Ghetia	Nirma University	Rajkot
Manimaran G	NMSSVN COLLEGE	Ramanathapuram
Ishani Morbia	Nirma University	Samkhiyali, Kutch, Gujarat
Pooja Rani Kuri	Indian Institute of Technology Guwahati	Shillong, Meghalaya
Dr Deny J	Kalasalingam Academy of Research and Education	Srivilliputtur
Dr Bharat Solanki	P P Savani University	Surat, Gujarat
Vinitbhai vaghani	make3d.in	surat, gujrat
Mit Khokhar	NIRMA UNIVERSITY, Ahmedabad, Gujarat.	Surendranagar, Gujarat.
Archie Chittora	NIRMA UNIVERSITY	Udaipur, RAJASTHAN
Tushar Sharad Savane	Pune	Pune





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Feedback scores and evaluation result:

(26-27 June 2020) City Camp on Essentials of Scientific Entrepreneurship - PSG-STEP	
Rating Scale	
1 Bad 2 Well below average 3 Below average 4 Average 5 Good 6 Very Good 7 Excellent	
Category	Avg (Max-Min) Count
Section 1 - Event	
Overall Satisfaction with Event	6.5(5,7)31
Satisfaction with Content	6.5 (5,7)31
Satisfaction with Speakers/mentors etc	6.6 (5,7)31
Satisfaction with structure,design and pace of event	6.3 (4,7)31
Please Provide any other suggestions, comments etc. here	
Good Opportunity for us	
I am really thankful to all team for make such a great event its very useful for me in future. thank you again.	
mergers and acquisition /sick units acquiring to be incorporated	
I want to attend more online session like this, please create more such programs, thank you.	
Thank you for such a wonderful session	
effective	
Excellent workshop	
NIL	
Very good session as a whole. Congratulations. Thanks for the opportunity.	
the session was very good	
Simply perfect. Looking forward to more such interesting sessions	



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Kindly share all the ppts & contact details of BIRAC			
It was a great agenda and loved the steep learning curve this enabled.			
The work of all the speakers was very informative and will really be helpful to start the business.			
Very nice initiative. Such events must be organized frequently.			
There should be a networking session for all participants. That is also an important takeaway for participants in such events.			
Can we also have sessions how to decide on equity share holding, agreements in biopharma sector for both CRO, CMO and if you can share template for valuation excel sheets. Needed for startups. Any other knowledge sharing sheets for business of exporting at B2B.			
It was really good session. Thank you so much.			
More such events should be organized.			
Please notify us if there any other webinars in future thank you			
All the sessions were relevant! Speakers were very clear about the concepts and content! The experiences of entrepreneurs Rajkumar and Gitanjali was quite inspiring as well as noteworthy! Thank you all for organizing such a relevant event that can promote Atma nirbhar bharat!			
It was well organized and satisfactory, it was much needed and motivated me to be an entrepreneur. I will surely apply for Bio incubator. Please inform me if there is an additional activity from your side.			
Everything very well organized.			
How did you hear about the event		Category wise attendees	
Whatsapp	3	Student	13
Email	21	Employed	8
LinkedIn/facebook/twitter	6	Entrepreneur	8
Others	1	Others	2

-Neha K. (BRBC Team), Venture Center, Pune