



Report on e-M Clinic by Mr. Ravi Sarangapani | 28-29 July 2020 |

BRBC'S M Clinic was organized on 28-29 July 2020 on an Online Meeting Platform. The clinic presented an opportunity for one on one discussion between entrepreneurs and experienced sales and marketing mentor.

#	Date	Time Slot	Name of Participant	Company Name
1	28-July-2020	10:00 am – 11:00 am	Mayur Shetty	Blackfrog Technologies Pvt. Ltd.
2	28-July-2020	11:15 am – 12:15 pm	Karthik S	Mother Diagnostic Systems
3	28-July-2020	12:30 pm – 01:30 pm	Karthikeyan Gopinathan	Xensible Innovation Lab
1	29-July-2020	10:00 am – 11:00 am	Aditya Mishra	Lvl Alpha Private Limited
2	29-July-2020	11:15 am – 12:15 pm	Subhash Narayanan	Sascan Meditech Pvt Ltd
3	29-July-2020	12:30 pm – 01:30 pm	Dr Satish Jeevannavar	Ai Health Highway India Private Limited

Feedback Scores and Evaluation Result:

(28-29 July 2020) Online M Clinic on Sales & Marketing Strategies, Business Planning & Regulations For Medical Devices	
Rating Scale	
1 Bad 2 Well below average 3 Below average 4 Average 5 Good 6 Very Good 7 Excellent	
Category	Avg (Max-Min) Count
Section 1 - Event	
Overall Satisfaction with Event	6.8(6,7)6
Satisfaction with Mentor Advice	6.8(6,7)6
Satisfaction with structure,design and pace of event	6.6(5,7)6
Please Provide any other suggestions,comments etc here	
Thank you Venture center and team for this great initiative!	
Thanks for arranging the session!	
We appreciate the efforts and wide ranging and unmatched facilitations from NCL-VC. Keep us founders in loop for any newsletters, as we sometimes miss out on VC events and registrations.	
Good initiative by Venture Center	
Comments about Advice/Mentoring from Mentor	
It was very insightful with a very approachable mentoring style.	
The session with Ravi S was very useful for our startup. Venture Centre's webinar/session was also extremely insightful	
Great understanding and experiential analysis of New Product Development. Good contacts and connections for further support.	
Provided good insights on different marketing strategies to be adopted	
Very insightful. Mr. Ravi was helpful.	
Mentor suggested to provide introduction to small hospitals in Bangalore for Clinical validation for our X-Ray detector	

Neha K

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