



City Camp

Essentials of Scientific Entrepreneurship

- Organized by BRBC -

Potential gains	<ul style="list-style-type: none"> • City Camps are 2 day workshops introducing key aspects of science and technology based entrepreneurship. It is aimed at aspiring entrepreneurs who wish to get a broad overview of how to start and run a technology based enterprise. • The City Camp organized by BRBC at PSG-STEP will be covering topics of raising money, tech transfer, company formation, inventive problem solving, IP, networking and pitching. • Sessions include classroom learning, discussions with mentors/experts and Clinics
Organized by	<ul style="list-style-type: none"> • BIRAC Regional BioInnovation Center @ Venture Center (BRBC)
Supported by	<ul style="list-style-type: none"> • BIRAC • PSG-STEP • Venture Center
For whom	<ul style="list-style-type: none"> • Incubatees at PSG-STEP • Potential entrepreneurs (Researchers, students, clinicians) • Inventive enterprises and science based startups
When	(Friday- Saturday) 17-18 Aug 2018 Time: 0900-1800
Where	PSG – Science and Technology Entrepreneurial Park (STEP) New Admin Block – Seminar Hall, Second Floor, PSG College of Technology, Avinashi Rd, Peelamedu Coimbatore – 641004, Tamil Nadu, India.
Contact	Technical queries: Nikita Jhaveri 020-25865877/75/76 nikita@venturecenter.co.in
Registration	<p>Registration Process:</p> <ul style="list-style-type: none"> • Step 1: Interested participants need to fill the registration form at the following link. Register online at: https://bit.ly/2LHOxpE • Step 2: Email invite will be sent post screening of registration details. <p>Seats and Registration Cost: Limited seats!! Total number of seats: 45</p> <p>Courtesy of BRBC, there will be NO registration fees.</p>



Introduction

Venture Center is India's largest inventive enterprises and scientific business incubator. It is the winner of the National Award for TBI, 2015 and AABI's Incubator of the Year Award 2018. Venture Center is home to the pioneering Lab2Mkt™ program that focuses on creating spinouts from publicly funded R&D organizations.

BRBC (BIRAC Regional Bio innovation Center) is a resource intensive center set up by BIRAC (Biotechnology Industry Research Assistant Council) at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. One such initiative of BRBC is conducting City Camps.

The purpose of the City Camps is to support the entrepreneurship promotion / awareness creation activities of an upcoming incubator. City Camps are focused workshops that aim to help startups and entrepreneurs achieve specific and key goals in their company. The city camps will focus on topics of Innovation & IP, Value proposition and business model, nuts and bolts of starting and running a company, business plan and financial simulation, raising money and funding landscape.

End point of this workshop: Go home with an understanding of the processes involved in running an incubator.

Workshop Outline

Workshop shall consist of:

- Talks
- Q&A sessions
- Clinics

Workshop includes

- Workshop includes tea and lunch at Venture Center cafeteria
- All refreshments arranged at PSG-STEP Canteen



Workshop Outline

Day 1: 17 Aug 2018					
Time	Duration	Session title	Lead		
0900 - 0930	30 min	Registration			
0930 - 1030	60 min	Session 1: <ul style="list-style-type: none"> Welcome and introduction: (10 min) Introduction to Venture Center: (10 min) Introduction to PSG: (10min) Introduction to Business and Scientific entrepreneurship: (30 min) 	Dr. V. Premnath Dr. Suresh Kumar Dr. V. Premnath		
1030 - 1100	30 min	Tea break			
1100 – 1230	90 min	Session 2: <ul style="list-style-type: none"> Essentials of a tech development plan. Tech derisking Value proposition, positioning 	Dr. Priya Nagaraj		
1230 - 1330	60 min	Lunch break			
1330 -1500	90 min	Session 3: <ul style="list-style-type: none"> Essentials of Intellectual property and IP strategy 	Ashutosh Prachand		
1500 – 1530	30 min	Tea break			
1530-1800	150 min	Session 4: <ul style="list-style-type: none"> Best practices in grant writing and fund raising: Overview: (30min) 	Dr. Priya Nagaraj		
		Clinic:			
		Room	Entrepreneur	Time Slot	
		F-203	Parvez Alan	1600-1640	Dr. Priya Nagaraj
			Dr. Bhaskar	1640-1720	
			Mohan Priya	1720-1800	
Alumni Conference Hall	Manimozhian RK	1600-1640	Dr. Premnath V		
	Sandal Kotawala	1640-1720			
	Anmol & Akash	1720-1800			



Day 2: 18 Aug 2018					
Time	Duration	Session title	Lead		
0900-0930	30 min	Registration			
0930-1100	90 min	Session 5: Clinic		Dr. Priya Nagaraj	
		Room	Entrepreneur		Time slot
		F-203	K. Manisekar		0930–1015
			Pragadeesh		1015-1100
		A	Gajendran		0930-1015
Shanmugavadivel	1015-1100				
1100-1130	30 min	Tea break			
1130-1300	90 min	Session 6 <ul style="list-style-type: none"> Insights and experiences from Entrepreneurs – Panel 	Dr. Suganthan Dr. Rajkumar Mr. Ravi		
1300-1400	60 min	Lunch break			
1400-1530	90 min	Session 7 <ul style="list-style-type: none"> Basics for finances Financial simulation Typical journey of a new company 	Dr. Premnath V		
1530-1600	30 min	Tea break			
1600-1730	90 min	Session 8 <ul style="list-style-type: none"> Pitching and elevator pitch Business Planning and business plan 	Dr. Premnath V Dr. Priya Nagaraj		



Speakers and Panelists (in alphabetical order of last names)

 <p>Ravi Bal</p>	<p>Ravi Bahl Anidra India CEO & Managing Director</p> <p>Ravi is an Indo-Canadian, served technology sector globally including bases off Australia, Canada, Cyprus, India & Norway. Prior to Anidra, he was instrumental in implementing billing Reliance JIO network in India.</p> <p>Ravi's interest and currently focused on innovation, to bring together the power of Biomedical & Information technologies, and to revolutionize the Healthcare industry. He started his journey with Anidra, an Australian joint-venture entity, with a team of research professors focused on Smart Remote Patient Monitoring. Ravi is actively looking for ways to innovate and offer cost-effective, high-quality HealthCare solutions in India and globally.</p>
 <p>Dr. Suresh Kumar</p>	<p>Dr. Suresh Kumar Executive director, PSG-STEP</p> <p>Dr Suresh Kumar started his career in Coimbatore, in a Textile Machinery Manufacturing company, after which he joined PSG-Science & Technology Entrepreneurial Park (PSG-STEP) – The Technology Business Incubator (TBI) associated with PSG College of Technology, Coimbatore, India with the focus to support start-ups in the areas of information technology, electronics and mechanical. He has been a part of establishing the incubation facility and building its brand to the stakeholders of entrepreneurship in the institute and in the region.</p> <p>For about two decades, he has been responsible for managing the incubation facility, handholding start-ups, implementing the innovation fund, managing the seed fund support system, coordinating the Outreach Centre activities for promoting innovations and identifying & executing the consulting assignments.</p>
 <p>Priya Nagaraj</p>	<p>Dr. Priya Nagaraj Bio incubation Manager, Venture Center</p> <p>Priya holds a Ph.D. in Cell Biology from University of Virginia, USA. She worked with Advinus Therapeutics Ltd, a pharmaceutical drug discovery company for over 5 years. She has research experience in biochemistry, cell biology, developmental biology, molecular biology and drug discovery.</p>



 <p>Ashutosh Prachand</p>	<p>Ashutosh Prakash Prachand Senior Analyst at IPFACE, Venture Center Ashutosh is Senior Analyst at IPFACE in Venture Center. He has completed PG Diploma in Patents Law, NALSAR University, prior to which he pursued PGDM Biotechnology Management and has a bachelor's degree in Biotechnology from University of Pune. At IPFACE, he is involved in Patent drafting, Trademarks and Copyright filings, organize IP awareness talks & training activities and create IP analytical reports.</p>
 <p>Dr. V Premnath</p>	<p>Dr V. Premnath Director, Venture Center Head, NCL Innovations Head, IP Group, NCL Premnath V is currently the Head, National Chemical Laboratory (NCL) Innovations - the group within NCL charged with the responsibility of championing the cause of technology innovation within NCL. Dr Premnath is also the Founding Director of the Venture Center - a technology business incubator on NCL campus. Dr Premnath is also a Scientist, Polymer Science & Engineering Division at NCL with an interest in technology development for biomedical products. He holds a B.Tech. from the Indian Institute of Technology - Bombay and a Ph.D. from the Massachusetts Institute of Technology, USA. He has also been a Chevening Technology Enterprise Fellow with the Centre for Scientific Enterprises, London Business School and Cambridge University, UK. He brings with him considerable experience in technology development and commercialization (two successfully commercialized families of products), working with start-up companies (in Cambridge-UK and India) and engaging with large corporations on research and consulting projects as project leader. More information at: www.premnath.org</p>
 <p>Dr. Suganthan</p>	<p>Dr. Suganthan Founder Director, Utilis Biosciences Pvt. Ltd. Dr. Suganthan is a molecular biologist with passion in recombinant protein purification and immunodiagnostics development. His skills cover plethora of areas including molecular biology, cell and tissue culture, bioinformatics. He is a post doctoral fellow at Tamilnadu Agricultural University.</p>



About the Organizers

	<p>BRBC is a resource intensive center set up by BIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. BRBC Initiatives: Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Centre; Bio Incubation Practice School</p> <p>More on: http://www.brbc.venturecenter.co.in/</p>
	<p>PSG-STEP is a nodal agency set up by Department Of Science and Technology, ICICI and IDBI at PSG to promote technology based enterprises in the areas of software, electronic products, hi-tech mechanical products, eco friendly textile products and bio-technology using the core strengths of PSG College of Technology and sister institutions.</p> <p>For more information on PSG-STEP: http://www.psgstep.org/index.php?page_id=3</p>

Supported by

	<p>Biotechnology Industry Research & Assistance Council is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive.</p> <p>For more information about BIRAC: www.birac.nic.in</p>
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.</p> <p>For more information, visit www.venturecenter.co.in</p>