

Report on M Clinic | 17-18 Aug 2018 | PSG-STEP, Coimbatore |



BRBC'S second M Clinic was organized on 17 - 18th Aug 2018 at the PSG-STEP, Coimbatore as a part of the City Camp. The clinic presented an opportunity for one on one discussion between entrepreneurs and mentors.

Mentor: Dr. Priya Nagaraj

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Participant	Area of work			
Parvez Alam	Manager - incubator			
Baskar	BIG Applicant			
Mohan Priya	Industrial Biotech			
K. Manisekar	Incubator setup and awareness			
Pragadeesh	Respiratory instrument			

Mentor: Dr. Premnath

Participant	Area of work			
Manimozhian	Blockchain			
Sandal Kotwal	Diagnostics			
Anmol Saxena &	Wearables			
Akash Sonthalia				
Gajendran	Sensors & Equipment for			
	aquaculture			
Shanmugavadivel	IOT			





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Feedback scores and evaluation result:

(17-18 Aug 2018) City Camp: Essentials of Scientific Entrepreneurship (Mentoring Clinic)							
Evaluation Results							
Category	Avg(Min-Max)Count						
Section 1 - Event administration/facilities		Rating Scale					
Overall satisfaction	6.5(6,7)10	1	Bad	2	Well below average		
Queries Answered	6.6(5,7)10	3	Below average	4	Average		
Quality of discussion	6.7(5,7)10	5	Good	6	Very Good		
Content of discussion	6.6(5,7)10	7	Excellent				
Did the M-Clinic help resolve your quries/ concerns?							
Yes (5), it gave us a new direction; in Business point of view							
Yes, the mentor was experienced and it was very useful & Informative.							
Yes, I got lot of input suggestion from the BIG parteners to improve upon my proposal.							
It is useful & got more information.							
Going Further, which areas would you like specific advice/help on?							
Product development and marketing problems.							
DSIR Certifications, Crowd funding. Converting research work into product							
Cost & raw material story & target customers							
Regulations, Fund raising							
Business planning, Technical insight							
Business part. BIG Grant							
Technology Funding & Technical Support.							

Nikita Jhaveri BRBC Venture Center, Pune