

Mentor Mixer on Agriculture Technology

- Organized by BRBC at Venture Center -

Potential gains	<ul style="list-style-type: none"> This is an opportunity for startup founders to meet and network with industry professionals, senior entrepreneurs and investors, and vice versa. This event aims to initiate contact, introduce people and catalyze mutually rewarding interactions and relationships.
Sector	<ul style="list-style-type: none"> This Mentor Mixer is focused on AGRICULTURAL TECHNOLOGY (includes IT/ IOT/ Sensors/ Data analytics, equipment/ machinery, plant nutrition/stimulants/ protectants)
Stage of startup	<ul style="list-style-type: none"> Concept/ POC/ Prototype/ sharpening offerings and value propositions Post-prototype/ product ready/ early revenue/ scale-up
Themes	<ul style="list-style-type: none"> Business strategy/ planning/value proposition/ story telling/ pitching Early stage fund raising/ grants Early stage testing/ analysis/ validation Large stage validations/ trials Intellectual property/ other laws Market entry/ regulations/ certifications/ approvals Sales/ distribution/ marketing/ packaging/branding/ partnerships Raising seed/venture financing/ Angel investments/ referrals
Organized by	<ul style="list-style-type: none"> BIRAC Regional BioInnovation Center @ Venture Center (BRBC)
Supported by	<ul style="list-style-type: none"> BIRAC Venture Center
For whom	<ul style="list-style-type: none"> Startup founders and CXO level team members of startups Senior entrepreneurs who have already built companies in the sector Industry and business mentors Investors with an interest in the concerned sector
When	Saturday, 01 Dec 2018 Time: 0830 – 1730
Where	Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha Road, Pashan, Pune, Maharashtra, 411008
Contact	<p>Technical queries: Nikita Jhaveri 020-25865877/75/76 nikita@venturecenter.co.in</p> <p>Logistics queries: Lipika Biswas 020-25865877/75/76 mailto:eventsdesk@venturecenter.co.in</p>
Registration	<p>LIMITED SEATS (Maximum 20 startup founders)</p> <p>Register here: http://bit.ly/mentormixer1dec</p> <ul style="list-style-type: none"> Free! Acceptance on confirmation by organizers after registration. Booking your seat requires a refundable deposit of Rs 2000 per person. (Need-cum-Merit Travel Fellowships of up to Rs 5000 per head available for deserving participants who request support)

Introduction

Venture Center (<http://www.venturecenter.co.in>) is India's largest inventive enterprises and scientific business incubator. It is the winner of the National Award for TBI, 2015 and AABI's Incubator of the Year Award, 2018. Venture Center is home to the BIRAC Regional Bioinnovation Center (BRBC). More information at: <http://brbc.venturecenter.co.in/>. Under the aegis of the BRBC, Venture Center organizes Mentor Mixers. Mentor Mixers are usually sector focused and emphasize specific themes. Mentor Mixers are opportunities for startup founders to meet and network with senior industry professionals, senior entrepreneurs and investors. These are also opportunities senior professionals and investor to connect with the hottest startups in their field of interest. This event aims to initiate contact, introduce people and catalyze mutually rewarding interactions and relationships.



Via this initiative, Venture Center and BRBC hopes to facilitate productive mentor-mentee relationships in different sectors and different regions of the country. Venture Center plans to launch an online mentoring platform to back-end these mentor-mentee interactions and create facilitating "soft" infrastructure for the same.

Why you should attend?

For Startups:

- Meet potential mentors/ senior entrepreneurs and get advise/ inputs on various themes
- Meet other entrepreneurs/ peers in similar industry spaces

For Mentors:

- Exposure and interaction with a curated group of startups
- Meet and interact with other mentors/investors in the field

Workshop structure and outline

- Open sessions (in LT)
 - Non-confidential elevator pitches by startups (2 min each)
 - Introductions of mentors and moderated panels
- Brief talk and interaction with an Industry Leader (in LT)
- Networking tea/ lunch (First Floor Foyer)
- Private mentoring clinics (in 5 mentoring rooms; each with one VC moderator; Team mentoring format) running parallel with Peer-to-Peer (P2P) interactions / discussions (in LT)
 - 5 mentoring rooms X 4 slots per room = 20 slots (45 min per slot) (5-10 mentors)
 - 5 P2P theme round tables

Workshop includes

- Workshop will include tea and lunch at Innovation Cafe, NCL Innovation Park

How to register

1. Apply online at: <http://bit.ly/mentormixer1dec> (Form also has section for travel fellowship)
2. BRBC team will screen applications and send invitations to selected applicants.
3. Book your seat by paying a refundable deposit (Rs 1000).
4. BRBC team will confirm your seat via email on receipt of the deposit.

Schedule

Time	Duration	Session title		Venue
0830-0915	45 min	Registration and breakfast		Lecture Theater Innovation Cafe
0915-1100	105 min	Session 1: <ul style="list-style-type: none"> • Introduction to the Mentor Mixer • Breaking the ice: 2 min elevator pitch by entrepreneurs (2 min X 30) • Brief talk with one lead mentor (10-15 min) 		Lecture Theatre
1100-1130	30 min	Networking and tea break		1st Floor Foyer
1100-1300	120 min	Session 2: <ul style="list-style-type: none"> • Introduction of mentors • Moderated panel discussion on specific topics 		Lecture Theatre
1300-1400	60 min	Lunch break		Innovation Cafe
1400-1530	90 min	Session 3: Mentoring clinics (45 min per slot X 2 slots per room X 7 rooms) <ul style="list-style-type: none"> • Room 1 • Room 2 • Room 3 • Room 4 • Room 5 • Room 6 	Simultaneously, Peer-to-Peer (P2P) interactions / discussions and mini-clinics with <ul style="list-style-type: none"> • In-house mentors from Venture Center • Selected service provider partners Lecture Theatre	
1530-1600	30 min	SPECIAL Talk by Dr Gautham Nadig., Entrepreneur and Investor, Founder of Metahelix (over Skype)		Lecture Theatre
1600-1630	30 min	Networking Tea (1st Floor Foyer)		
1630-1800	90 min	Session 4: Mentoring clinics (45 min per slot X 2 slots per room X 7 rooms) <ul style="list-style-type: none"> • Room 1 • Room 2 • Room 3 • Room 4 • Room 5 • Room 6 	Simultaneously, Peer-to-Peer (P2P) interactions / discussions and mini-clinics with <ul style="list-style-type: none"> • In-house mentors from Venture Center • Selected service provider partners Lecture Theatre	
1800-1830	30 min	Open House with Venture Center team Closure. Networking tea.		

Slots for Mentoring Clinic (1400 – 1530; 1630 – 1800)

Serial #	Entrepreneur	Time slot	Mentor	Room
1	Mrutunjaya Sahu	1400 – 1445	Srikant Sastri	1 – NPO Kirtee
2	Chellam Sankaran	1445 – 1530		
3	Jijo John Issac	1630 – 1715		
4	Amol Pacharne	1715 - 1800		
1	Vishal Mahale	1400 – 1445	M V Shankar	2 – Mentor's room Kirtee
2	Heramb Vyankatesh Rahalkar	1445 – 1530		
3	Prasanna Waichal	1630 – 1715		
4	Aditya Kabra	1715 - 1800		
1	Sanket Abasaheb Kedar	1400 – 1445	Prashant Rao	3 – RMR Amruta
2	Vaibhav Thacker	1445 – 1530		
1		1400 – 1445	Ashish Jangale (Expected)	4 – TR Smita
2		1445 – 1530		
3		1630 – 1715		
4		1715 - 1800		
1	Sunil Kasat	1400 – 1445	Paritosh Segal	5 – eclass room Smita
2	Abhay Shendye	1445 – 1530		
3	Renuka Karandikar	1630 – 1715		
4	Mangesh Khadse	1715 - 1800		
1	Jasveer Singh	1400 – 1445	Robesh Maity	6 – CR Navnath
2	Sai Gole	1445 – 1530		
3	Rohit	1630 – 1715		
4	Shubham Singh	1715 - 1800		

Mentors (in alphabetical order of last names)

 <p>Ashish Jangale</p>	<p>Ashish Jangale (Expected)</p> <p>Ashish Jangale is Head, New Revenue Streams and Strategy at Farm Division of Mahindra & Mahindra. He has previously worked with John Deere, Caterpillar and Ford. Ashish Jangale holds an MBA from INSEAD and degrees in engineering from Michigan Tech University and COEP, Pune.</p> <p>Linkedin: https://www.linkedin.com/in/ashishsi/?originalSubdomain=in</p>
	<p>Robesh Maity</p> <p>I am a postgraduate in Mechanical Engineering from Indian Institute of Science, Bengaluru in 1983. In my profession career of 35 years, I have been associated only with Product Development and R&D of Mechanical Products and System. I started my career with designing stationary material handling equipment, moved to design and development of 2 Wheelers, 3 Wheelers and finally with 4 Wheelers; Automotive to Tractors. The key organizations where I have been employed are - as Executive, Mahindra and Mahindra Ltd, Automotive Division, Sr. Manager - General Motors India Ltd., Director India Engineering - John Deere India Ltd and now with Mahindra and Mahindra Ltd, Farm Division. I re-joined Mahindra and Mahindra Ltd in 2014 as a Vice President, International Product Development, Farm Division, and responsible later Platform Leader for Tractor Platforms of 50-120 HP, for both local and international Markets. I also had two years assignment at US working on large tractor of 400 HP. In past organization, I also had a role to Play as Chairman Intellectual Property and Innovation Committee.</p> <p>In my new role as Chief Engineer- Advanced Technology, Farm Division, I have a job responsibility to work on Precision Farming Technologies and its adoption in Agriculture, with focus on India Market.</p> <p>Linkedin: https://www.linkedin.com/in/robesh-maity-318288b6/</p>
 <p>Gautham Nadig</p>	<p>Gautham Nadig</p> <p>Gautham Nadig is an entrepreneur and angel investor. Gautham Nadig was the Co-founder and Executive Director of Metahelix which was acquired by Rallis (a Tata enterprise). Previously, he was a senior scientist at Monsanto. Gautham holds a PhD from IISc Bangalore.</p> <p>Linkedin: https://www.linkedin.com/in/gautham-nadig-9bb55a/</p>
 <p>Prashant Rao</p>	<p>V.Prashant Rao</p> <p>BE (Mech), M.Tech, MIE, PG/Dip -TQM, Product development & Innovation. Over 44 Years experience in Ford Tractors (CNH), Escorts Tractors, Eicher Tractors, Mitsubishi Tractors, Tata Motors, John Deere & Co, TAFE, HCL & AXISCADES. Strategic Product development in the Tractor and Agricultural Machinery Industry – Design and Development of Tractors and Off road agricultural Machinery and their introduction to Indian and Global markets. Innovation and value creation through design thinking.</p> <p>Linkedin: https://www.linkedin.com/in/v-prashant-rao-338b9924/</p>
	<p>Srikant Sastri</p> <p>Srikant Sastri is a seasoned entrepreneur and bridge-builder. He provides strategic leadership as the co-founder of Crayon Data, the ambitious Singapore-headquartered start-up, which aims to build a global business around a Big Data platform and products. This is his third start-up. As a successful entrepreneur, Srikant had founded</p>

 <p>Srikant Sastri</p>	<p>India and Southeast Asia's largest CRM & Digital agency, Solutions – Digitas, in 1995. The business achieved scale (2000 employees) and market leadership before being acquired by the Publicis Groupe. In his most-recent role as VivaKi India Chairperson, Srikant led an ambitious M&A strategy to help the Publicis Groupe establish digital leadership in India, through three cutting-edge acquisitions. Respected as a leading marketing & CRM practitioner, Srikant started his career at Unilever and McCann – Erickson, and was recently inducted into the DMAi 'Hall of Fame'. He has been on the jury at Cannes Advertising Festival. At Crayon Data, Srikant loves being in the midst of crazy ideas, energetic people, and ambiguity. Srikant works closely with, and nurtures several tech start-ups, and is an active angel investor. He earned an Engineering degree from IIT, Kanpur and a Post-Graduate qualification in Management from IIM, Calcutta.</p> <p>Linkedin: https://www.linkedin.com/in/srikantsastri1/</p>
 <p>Paritosh Segal</p>	<p>Paritosh Segal</p> <p>Helping businesses scale rapidly through innovative approaches. Compliment the leadership teams in various areas – from strategic planning to operational execution while constantly focusing on value creation. Bring unique perspectives & value through extensive and deep experience in Sales, Marketing, Services, Business Partner Management, Product & Offerings Management, Innovation and Technology</p> <p>Currently advise few start-ups which are Product & Technology companies. Helping these companies in various areas including visioning, strategic planning, refining and innovating on their offerings, developing business models for revenue, validating market needs, getting initial adopters, development of business plan, fund raising, managing large opportunities, etc.</p> <p>Linkedin: https://www.linkedin.com/in/paritosh-segal-45a611b/</p>
 <p>Shankar M V</p>	<p>Shankar M V</p> <p>Dr. Shankar is the vice president of Technology Innovation and KM, Dean of Mahindra Technical Academy, Mahindra & Mahindra. M.V is a technology innovation leader. He is passionate about facilitating technology innovations in India. He excels in mentoring inventors to grow their ideas into innovations. He is a scientist and technology manager with strong technical expertise and experience in translating technical ideas into technology innovations. Experienced in identifying new technologies for potential business opportunities with a proven track record in 'Innovation for New Product Development'. Successful innovator track record with numerous granted patents, technical publications and presentations and the ability to lead global multifunctional teams with focus on delivery of business strategy. Technology scout for global ventures and business development.</p>

In house mentors (in alphabetical order of last names)

Premnath V

Premnath V

Dr. Premnath is the Founding Director - Venture Center and Head, NCL Inovations. He holds a B.Tech from the Indian Institute of Technology - Bombay and a Ph.D. from the Massachusetts Institute of Technology, USA. He has also been a Chevening Technology Enterprise Fellow with the Centre for Scientific Enterprises, London Business School and Cambridge University, UK. He brings with him considerable experience in technology development and commercialization, working with start-up companies (in Cambridge-UK and India) and engaging with large corporations on research and consulting projects as project leader.

Service companies (in alphabetical order of last names)



Archana Joshi



Ashutosh Prachand

IPFACE (Intellectual Property Facilitation Center)

Archana Joshi

Intellectual Property, Patent drafting, IP Training programs and workshops
Registered Patent Agent at Indian patent Office
Previously, Project Assistance-III at CSIR- URDIP
M.Sc. in Organic Chemistry from Pune University
P.G. Diploma in Patents Law from NALSAR University(Hyderabad)

Ashutosh Prachand

Pursuing "Introductory Course on IPR" from WIPO (World Intellectual Property Organization), Geneva and has completed PG Diploma in Patents Law from NALSAR University, Hyderabad prior to that completed PGDM Biotechnology Management from MITCON Institute of Management, Pune and holds B.Sc. Biotechnology from University of Pune.

Website: <http://www.ipface.org/>



About the Organizers

	<p>BIRAC Regional Bioinnovation Centre (BRBC) is the third regional centre of BIRAC and is located in Venture Center. BRBC aims to fill up key innovation ecosystem gaps for bio-based industry sectors and thus significantly impact the translation of high quality innovative ideas into viable and sustainable business enterprises. Some key BRBC initiatives are Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Centre; Bio Incubation Practice School</p> <p>More on: http://www.brbc.venturecenter.co.in/</p>
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Supported by

	<p>Biotechnology Industry Research & Assistance Council is a non-profit company created by the Department of Biotechnology (Government of India) with a mandate to develop the national ecosystem for biotechnology innovation and entrepreneurship and provide targeted support to innovators and entrepreneurs.</p> <p>For more information about BIRAC: www.birac.nic.in</p>
	<p>Venture Center is India's largest inventive enterprises and scientific business incubator. Venture Center is a technology business incubator hosted by CSIR-NCL and supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB) and BIRAC.</p> <p>For more information, visit www.venturecenter.co.in</p>