

**Report on Mentor Mixer | 23 Jan 2019 | Venture Center, Pune |**

BRBC'S fourth Mentor Mixer was organized on 21st Jan 2019 in collaboration with Savli Technology & Business Incubator at hotel Starottel, Ahmedabad. The mixer was focused on Industrial Technology and Secondary Agriculture.

The mixer provided a convergent platform for mentors and entrepreneurs to gather and exchange thoughts.

The Mentor Mixer provided a base for the entrepreneurs to have peer to peer conversations and to interact with experts from various backgrounds. 2 minute elevator pitch by entrepreneurs proved very useful in conveying the product/technology to other entrepreneurs/mentors.

Participants were present from the following areas:

- Biofertilizers
- Biogas
- Biofuels
- Industrial enzymes
- Animal feed
- Nutraceuticals
- Plant tissue culture





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The entrepreneurs got practical insights into the “life of an entrepreneur” by seasoned entrepreneurs turned mentors. The mixer ended with lot of valuable tips for the entrepreneurs to prod on and implement.

Some of the topics covered:

- Tech development/sourcing/partnerships
- Fund raising – grants and investments
- Product market fit
- Pricing
- Brand + Marketing
- Distribution and sales
- Regulations/certifications
- Scientific rigor and proof/credibility
- Supply chain regulations
- Economic analysis
- Sourcing materials



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The second part of the mixer consisted of one on one mentoring sessions where each entrepreneur had an opportunity to meet a mentor for 45 minutes. The discussions revolved around finances, investments, fund raising, discussing farmer's needs, secondary agriculture and much more.

Going further, mentor mixers will facilitate towards building a streamlined nationwide mentor network which will enable effective connection and matching for prospective and experienced entrepreneurs with skilled volunteer mentors.





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Feedback scores and evaluation result:

(23 Jan 2019)Mentor Mixer on Industrial Biotech and Secondary agriculture at Ahmedabad

Evaluation Results

Category	Avg (Max-Min) Count	Rating Scale			
Section 1 - Event		Rating Scale			
Quality of pre-event (registration, queries)	6.4 (6,7) 10	1	Bad	2	Well below average
Quality of Staff responsiveness	6.4 (6,7) 10	3	Below average	4	Average
Pace of the event (time mgmt)	6.0 (5,7) 10	5	Good	6	Very Good
Quality of food & beverages	6.3 (6,7) 10	7	Excellent		
Venture Center facility(Was it appropriate, clean & comfortable?)	6.5 (6,7) 10				
Overall satisfaction	6.6 (5,7) 10				
Section 2 – Sessions & lectures Day 1		Would you like to get notified about similar events from Venture Center			
Session 1: Introduction; Breaking the ice; Brief talk with one lead mentor	6.4 (6,7) 9	Yes			10
Session 2: Moderated panel discussion on specific topics	6.7 (6,7) 9	No			
What did you enjoy the most					
One on one Mentor Session.					
Discussion session with mentors					
Panel Discussion (2)					
Motivation from all the panel members.					
Meeting peers					
Opinions of mentors are really useful.					
The wide topics of discussion.					



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All the sessions were good. Especially suggestions & discussions of mentors& Angel Investors.
Focused Agenda on Bioentrepreneurship.
Please suggest a topic on which you wish to have a workshop on ?
Medical technology & Healthcare.
Nutratch caller based mentor mix program
Downstream processing on bio-degradable plastics (e.g PLA)
Schemes start up & funding
Strategy to grow
Integrating research with industry.(Applied research)
Downstream Using.
Basic Entrepreneur challenges faced by individuals.
How to get & forward advisors during startup stage(Pre-avenue)
How did you hear about the workshop?
EDI
GBSTM,ED2 Gandhinagar
from biotechnopreneur program
PERD/News paper
Email/Call
B2G event from vibrantGgujarat
Vibrant Gujarat
GSBTMI Fb page
Through BTTP &GSBTM
Email from VC

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