









Mentor Mixer on

Navigating the Early Years of a Startup: Tips for Founders

- Organized by BRBC at Venture Center-

	 This Mentor Mixer will have 2 senior mentors sharing their insights on: 			
Focus Areas	Building and sustaining a startup in India in its early years, building cross border dynamics			
	 Fund raising – Insights from the Venture Capital world with a focus on the IAN fund 			
Stage of	Concept/ POC/ Prototype/ sharpening offerings and value propositions			
startup	 Post-prototype/ product ready/ early revenue/ scale-up 			
Organized by	BIRAC Regional BioInnovation Center @ Venture Center (BRBC)			
Supported by	• BIRAC			
	Venture Center			
For whom	Startup founders and CXO level team members of startups			
FOI WHOM	 Senior entrepreneurs who have already built companies in the sector 			
When	Saturday, 12 th October 2019 Time: 9:30 – 12:15 pm			
Where	Training Room, 100 NCL Innovation Park,			
	Dr. Homi Bhabha Road, Pashan, Pune - 411008			
Contact	Technical queries: Ms Neha K. 020-25865877/76 <u>neha@venturecenter.co.in</u>			
Registration	Registration Process:			
	Attendance is free. Registration is mandatory			
	Register here - http://bit.ly/MMfundraising12 Oct			
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Introduction

Venture Center (http://www.venturecenter.co.in) is India's largest inventive enterprises and scientific business incubator. It is the winner of the National Award for TBI, 2015 and AABI's Incubator of the Year Award, 2018. Venture Center is home to the BIRAC Regional Bioinnovation Center (BRBC). More information at: http://brbc.venturecenter.co.in/ .Under the aegis of the BRBC, Venture Center organizes Mentor Mixers. Mentor Mixers are usually sector focused and emphasize specific themes. Mentor Mixers are opportunities for startup founders to meet and network with senior industry professionals, senior entrepreneurs and investors. These are also opportunities senior professionals and investor to connect with the hottest startups in their field of interest. This event aims to initiate contact, introduce people and catalyze mutually rewarding interactions and relationships.



Via this initiative, Venture Center and BRBC hopes to facilitate productive mentor-mentee relationships in different sectors and different regions of the country. Venture Center plans to launch an online mentoring platform to back-end these mentor-mentee interactions and create facilitating "soft" infrastructure for the same.

Why you should attend?

For Startups:

- Meet potential mentors/ senior entrepreneurs and get advise/ inputs on various themes
- Meet other entrepreneurs/ peers in similar industry spaces
- Meet and interact with other mentors/investors in the field
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Workshop includes

• Workshop will include tea at Venture Center











Schedule				
Time	Duration	Session title	Venue	
9:30-10:00	30 min	Registrations & Tea		
10:00 -10:15	15 min	Introductions	Priya Nagaraj	
10:15 -11:15	60 min	Session 1:Innovation for Digital India – A start up view	Vijaya Kumar Ivaturi	
11:15 -12:15	60 min	 Session 2: Insights from the Venture Capital World – Focus on The IAN Fund 	Amitabh Shrivastava	
14:00 -17:00	120 min	Session 4: Mentoring clinics (By Invitation) • Room 1 • Room 2	Mentors: Vijaya Kumar Ivaturi Amitabh Shrivastava	

Slots for Mentoring Clinic (1400 - 1700)

Sr. No	Entrepreneur	Company	Time Slot	Mentor
1	Pratik Bhalerao	Dee Dee Labs Pvt Ltd	1400-1430	
2	Rajesh Purushottam	In-Med Prognostics Pvt Ltd	1430-1500	
3	Veena Moktali	Periwinkle Technologies Pvt Ltd	1500-1530	Mr. Vijaya Kumar Ivaturi
4	Keyur Gandhi	Helios IoT Pvt Ltd	1530-1600	
5	Neeran Karnik	Tarana Wireless Pvt Ltd	1600-1630	
6	Jasveer Singh	Sense It Out Technologies Pvt Ltd	1630-1700	
1	Aman Sharma	ExoCan Healthcare Technologies Pvt Ltd	1400-1430	
2	Jilma Suman	Kozhnosys Pvt Ltd	1430-1500	Mr. Amitabh Shrivastava
3	Jasveer Singh	Sense It Out Technologies Pvt Ltd	1500-1530	











Mentors (in alphabetical order of last names)

Vijaya Kumar Ivaturi (popularly known as IVK) Co-Founder and CTO of Crayon Data



Crayon Data is a Big data & AI product company at Singapore with a development center in Chennai. Crayon Data works in the area of market analytics in B2B space covering BFSI, Retail and Travel & Hospitality sectors. He is also an active member of Indian Angel Network, a syndicate for early stage capital to invest in the start-up companies. He is a resident mentor at Axilor Ventures in Bangalore and mentors a few startups in each cohort in the areas of Deep Tech. In social impact segment, he is a partner with Acumen Fund in India and helps their investee companies in education and other sectors. His current technical interests and activities include Recommender systems and Choice theory, Product and Taste affinity graphs, AI/ML led Customer analytics, Text and Graph mining in both B2B and B2C contexts. He is also engaged deeply with IoT ecosystem in India and works closely with IoT forum to support ventures which leverage both HW and SW to develop solutions for different industry verticals. He worked at Wipro for more than two decades before entering into the startup world. He was one of the core group members to set up the telecom business in Wipro and led the wireless and telecom applications businesses before becoming Wipro's CTO. He is one of the core members of CII's Innovation council and a charter member of TiE. He serves on the National Startup Council of CII and leads the content development taskforce for Startups and MSMEs in India. As a part of this initiative, he works closely with many incubators and accelerators across India to help startups in product market fit, fund raising and deep tech topics. He is the lead author of the popular book, "A Manual for Indian Startups" published by Penguin India. He serves as an expert panel member of Wiley Innovation Advisory Council and authored a chapter on AI/ML in Travel and Hospitality Sector in "Innovation Black Book on Emerging Technologies" published by Wiley in 2019. He serves on the governing council of CMI Algo Labs, an industry-academia initiative by Chennai Mathematical Institute. He is a member of Advisory Council of IIT Gandhinagar to help their research and innovation ecosystem. He holds a BE degree in Electronics & Communications engineering and an advanced leadership certification for senior executives from McGill University in collaboration with Lancaster University, UK and IIM, Bangalore. He has been with ICT industry for the last 30 years and is one of the leading experts in innovation management and advanced technologies incubation in India.



Amitabh Shrivastava Managing Partner at IAN Fund

30+ years as a serial entrepreneur, angel investor, venture capitalist, and as a senior executive with MNCs. Currently, Managing Partner at IAN Fund. Led a nation building initiative to commercialize IP of Indian R&D institutions. Created a SEBI registered AIF Category I fund (India Science Venture Fund). Built a IP/technology transfer company - first of its kind in India. As an entrepreneur, built value for shareholders, and successfully exited several businesses. Raised investments from institutional investors, HNIs and self. Been an independent angel investor, a member of the IAN, and invested in start-ups across varied sectors. Entrepreneur-in-Residence – on behalf of VCs into their portfolio companies, helped derive value with multi-bagger exits. Track record for identifying the right team, the right time to invest and exit in start-ups. Witnessed several deal cycles from investments to exits, with multiple returns. Senior Executive with large MNCs – intra-preneurially built greenfield businesses, in several new geographies, new product lines, etc. Well networked in the entrepreneurial eco-system on, both, the sell and the buy side.











About the Organizers :

Premnath Venugopalan Head - NCL Innovations; Director – Venture Center

Dr V Premnath is currently the Head, NCL Innovations - the group within National Chemical Laboratory (NCL) charged with the responsibility of championing the cause of technology innovation within NCL. Dr Premnath also provides leadership for the Intellectual Property Group at NCL - one of India's leading IP management groups based out of research institutions. Dr Premnath is also the Director of the Venture Center – a technology business incubator on NCL campus. Dr Premnath is also a Scientist, Polymer Science & Engineering Division at NCL with an interest in technology development for biomedical products. Dr Premnath has helped found and be the first Director of Venture Center, CSIR-Tech (a technology commercialization company), Orthocrafts Innovations (degradable synthetic polymer based biomed products startup) and BiolMed Innovations (silk based biomaterials start-up). Dr. V. Premnath holds a B.Tech. from the Indian Institute of Technology - Bombay and a Ph.D. from the Massachusetts Institute of Technology, USA. Priya Nagaraj **Bio incubation Manager-Venture Center** Priya holds a Ph.D. in Cell Biology from University of Virginia, USA. She worked with Advinus Therapeutics Ltd, a pharmaceutical drug discovery company for over 5 years. She has research experience in biochemistry, cell biology, developmental biology, molecular biology and drug discovery.



Neha Khaladkar

Asst. Manager at BRBC- BIRAC Regional Bio-Innovation Center

Neha is responsible for planning & co-coordinating activities of BRBC. She studied MSc. in Microbiology. During her Masters she did her project work in National Chemical Laboratory, Pune. Neha is a qualified healthcare/Lifescience expert with cross functional expertise. She is an experienced professional in Business Development and has 7+ years of experience working with a Healthcare IT.











Organized by				
BBBBC A BIRAC - Venture Center Initiative	BIRAC Regional Bio-Innovation Center (BRBC) is a resource intensive center set up by BIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. BRBC Initiatives: Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Center; BioIncubation Practice School For more information, visit <u>www.brbc.venturecenter.co.in</u>			
Supported by				
	Venture Center is India's largest inventive enterprises and scientific business incubator. Venture Center is a technology business incubator hosted by CSIR- NCL and supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB) and BIRAC. For more information, visit <u>www.venturecenter.co.in</u>			
birac Ignite Innovate Incubate	Biotechnology Industry Research & Assistance Council (BIRAC) is a new industryacademia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive. For more information, visit : www.birac.nic.in			