

| Report on City Camp | 30-31 Jan 2020 |
| Centre for Innovation, Incubation & Enterprise, Savitribai Phule Pune University Campus (CIIE-SPPU) |



City Camp @ CIIE-SPPU, Maharashtra on 30-31st Jan 2020



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BRBC'S City Camp was a two day event organized on 30-31st Jan 2020 at Centre for Innovation, Incubation & Enterprise, Savitribai Phule Pune University Campus (CIIE-SPPU), Pune Maharashtra. The workshop introduced key aspects of science and technology based entrepreneurship. It was aimed at aspiring entrepreneurs who wished to get a broad overview of how to start and run a technology based enterprise from tier2 & tier3 cities in Maharashtra. The event also promoted entrepreneurship development/awareness creation activities of CIIE.

	<p>The event started as Premnath V gave an overview of Venture Center that projected types of enterprises supported, incubator offerings, resources, facilities, events, social and scientific impact created. Followed by a welcome address from Ms. Apoorva Palkar (Director- Innovation, Incubation & Linkages, SPPU) Ms. Palkar gave an overview of various facilities at CIIE incubator.</p> <ul style="list-style-type: none"> • Welcome & Introduction to Venture Center • Introduction to CIIE-SPPU
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Sessions were conducted as below :

Session 1:

- Introduction to Scientific Enterprises: Basics of a Business.
: By Premnath V.

Session 2:

- Essentials of a tech development plan, Tech de-risking, Value Proposition and Positioning.
: By Priya Nagaraj

Session 3:

- Essentials of Intellectual property and IP strategy for startups
: By Archana Joshi & Premnath V.

Sessions were followed by an open forum of question & answers.



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Session 4:

- Basics of finances for entrepreneurs & Financial simulation of a startup
: By Shruti Devasthali & Premnath V

Session was followed by an open forum of question & answers.

Session 5:

- After the sessions on Day 1 few participants also got to interact with mentors for mentoring sessions where they discussed their doubts related to their entrepreneurial Journey.



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Day -2

Day 2 Started with a Fun Quiz on Entrepreneurship - where participants won exciting prizes!

Session 6:

- Best Practices in Grant Writing & Fund Raising
: By Priya Nagaraj

Session 7 :

- Pitching and elevator pitch
: By Priya Nagaraj
- Business planning and business plan for startups
: By Priya Nagaraj

These sessions were followed by open forum of question & answers which clarified most of the doubts of participants related to different grants





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Day -2

The session was followed by a Panel discussion of young entrepreneurs where they shared their Insights and experiences of their entrepreneurial journey!

On the Panel :

- 👉 Prasad Rote
- 👉 Renuka Diwan
- 👉 Sachin Dubey
- 👉 Ashwin Shankar

This Panel was Moderated by : Priya Nagaraj

Later floor was open for discussions & interaction with the panelist.

Important learning that panelist gave to participants was that- “Persistence & Perseverance is the Key to Build a Successful Startup”

Through this interactive discussion participants could learn from entrepreneurs about their ups and downs during their entrepreneurial journey. Various challenges faced by them related to: investments, regulations, acquiring lab/office space, market penetration, and process involved in forming a company, rules, regulations and guidelines to follow.

DAY 2 ended with Vote of thanks to our Hosts at CIIE-SPPU & Participants



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List of participants: Total 46 people attended the city camp

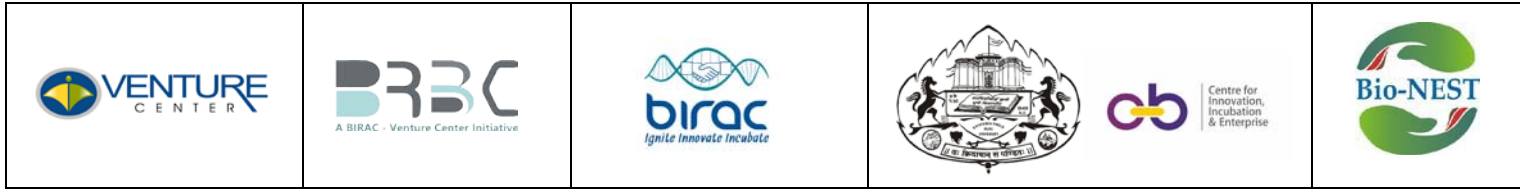
Attendees represented a variety of organizations, startup Founders, budding entrepreneurs, people from technology business incubators, academic sector, not for profit hospitals, Academic organizations and research institutes.

Sr. No	Complete Name	Affiliation	City/Town
1	Abhijit Shinde	Vivan enterprises	Pune
2	Adnan Husain Sheikh	CoEP	Vardha
3	Aeejaz Bukhari	Renner Systems	Nashik
4	Amol Pacharne	Self	Pune
5	Aniket Sunil Patil	NA	Jalgaon
6	Ashwini Moharir	NA	Aurangabad
7	Ayan Hanif Sayed	M.A.Rangoonwala Institute of Hotel Management & Research	Pune
8	Chandrashekhar Mahajan	Vishwakarma Institute of Technology	Pune
9	Dhananjay Kulkarni	NA	Aurangabad
10	Manoj Bansode	SAISEVA BIOTECH PVT LTD SATARA	Satara
11	Rohan Gawali	Dr. D. Y. Patil Dental College & Hospital, Pune	Pune
12	Gajanan Pawar	ChemSci Innovation Pvt Ltd	Pune
13	Jaykumar Dadlaney	Suzlon	Pune
14	Kamlesh Kosare	NA	pune
15	Kritika. Singh	Dy patil biotechnology and bioinformatics institute	Tathawade
16	Malaika Joseph	M.A Rangoonwala Institute of hotel management and research	Pune
17	Monika Dattatraya Raut	Modern college Ganeshkhind B.voc Food Processing tech	Pune
18	Purushottam Desai	SUMAN RAMESH TULSIANI TECHNICAL CAMPUS KHAMSHET PUNE	Pune
19	Shubham Mule	M.A Rangoonwala institute of hotel management and research	Latur



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Sr. No	Complete Name	Affiliation	City/Town
20	Namrata Kadam	Modern college ganeshkhind B.voc department	Pune
21	Praashant Shukla	Potato Labs Experiential Learning Platform	Pune
22	Prabuddha Daronde	Chrom Bio LLP	Pune
23	Pratik Mishra	GLOBAL SPACE RESEARCH & ADMINISTRATION	Parel
24	Pravin Thorat	SRTTC-FOE, Khamshet	Pune
25	Punam Lade	Humancloud Technologies	Nagpur
26	Puneet Basson	M.A.Rangoonwala Institute of Hotel Management & Research	Deharadun
27	Ramesh Nannaware	Knowhere Geomatics	Pune
28	Rina Gorte	NA	Pune
29	Ruhi Chandane	NA	Borivali
30	Sagar Shirpale	NA	Nagpur
31	Saniya Parvez	Hum Aspen wellness pvt ltd	Pune
32	Smita Kosare	NA	Pune
33	Sonali Saste	AIC-ADT BARAMATI FOUNDATION	Baramati
34	Suhas Magdum	Suman Ramesh Tulsiani Technical Campus Kamshet	Pune
35	Uday Karandikar	Narik Nanochem (OPC) Pvt. Ltd.	Kothrud
36	Vikram S. Deshmukh	Leotechsa	Pune
37	Yashodhar Arun Mahajan	System Automation and Engineering Services	Pune
38	Yatindra Dutt	AtiDiv (India) Pvt Ltd	Allhabad
39	Akshay Kolhe	PVPIT College	Osmanabad
40	Shubham Borase	PVPIT College	Pune
41	Praveen Desai	Ajeenkya DY Patil University	Pune
42	Sainath Jagatkar	NA	Pune
43	Shriraj Gadhvi	LTCOE	Mumbai
44	Saud Chowdhary	MARIHMR	Pune
45	Daulappa Bhalke	AISSMS - COE	Pune
46	Prasanta Sarkar	Tata Motars	Pune



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Photo Gallery :

<https://drive.google.com/drive/folders/1RvHiBa7cwPOX5GUBsaEq8pvqd1QMXdi?usp=sharing>



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Feedback scores and evaluation result:

Evaluation Results					
Category	Avg (Max-Min) Count	Rating Scale			
Section 1 - Event		Rating Scale			
Overall Satisfaction with Event	6.6(5,7)38	1	Bad	2	Well below average
Satisfaction with Content	6.5(5,7)38	3	Below average	4	Average
Satisfaction with Speakers/mentors etc	6.7(5,7)37	5	Good	6	Very Good
Satisfaction with structure, design and pace of event	6.5(5,7)38	7	Excellent		
Satisfaction with networking opportunities	5.9(3,7)37				
satisfaction with event logistics,arrangements	6.3(4,7)38				
Please Provide the following information					
You are a:			You became know of this event via:		
Student	11	E-mail		7	
Entrepreneur	7	Social Media		5	
Employed	10	Advt		12	
Other	9	Other		11	
Not mentioned	1	Not mentioned		3	
Please share presentation Document as you shared.					
More information on funding opportunities/institutions/investors for different stages of entrepreneurship.					
Overall the program satisfied , our needs and also got a bucket of knowledge together with us.					
Overall the program satisfied our needs and also got a bucket of knowledge together with us.					
Please mail slide deck of Ms.Priya Nagraj to prasanta.sarkar@tatamotors.com Ph: 9881499206					



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Financials section was too good br Dr.Prem!!
Today's event was really awesome.
Neatly organised workshop and it provided most of the insights needed for beginners like us. More time assigned to Q&A with panel.
1. Suggestion - Please plan further sectorspecific. 2.Suggestion - Please go to college campuses for this session. For a day will be good (for selective/Interested students)
Participant will be very happy if VC create the on Live learning environment ! i.e Project - Management!
All good Thank you.
Good initiaive & guest activity in CITY CAMP in SPPU, Pune.
Please have this session at every school - class 10th
Water should have been provided at table event placement.
Please provide information about future workshops / Camps by email.
If possible please arrange visit to some places, like patent office, Venture Center, BIRAC etc.
One session on how to convert Academic research to business idea/ commercialization. Potential of concept.
Unexceptionally good event, loved overall event and support provided by your team.
Arrangement of camps at tier 3 cities would be helpful to build a ecosystem there.
Value proposition & finance lecture were very productive. Thanks for such a good content
I would like to have the ppt of trhe seminar emailed to my email ID . abhijeetnshinde@gmail.com
Area specific sessions would be more helpful.
It would have been great if we could have met investors as well.
Camera man takes too many pics, I think it's not required! Looking forward for venture Center visit.

-Neha K. (BRBC Team)
Venture Center, Pune