



Report on Online M Clinic on Healthcare Product Commercialization |14 - 15 May 2020|

BRBC'S M Clinic was organized on 14-15 May 2020 on an Online Meeting Platform. The clinic presented an opportunity for one on one discussion between entrepreneurs and an experienced mentor.

Date of the Meeting	Time of the Meeting	Name Of Participant	Name of Company	Mode of meeting
14 - May -2020	10.00 am - 11.00 am	Mr. Pratik Bhalerao	Dee Dee Labs	Online Zoom
14 - May -2020	11.00 am - 12.00 pm	Mr. Sachin Dubey	Module Innovations	
14 - May -2020	12.00 pm - 01.00 pm	Mr. Arvind Savargaonkar	Strebenhealth	
15 - May -2020	10.00 am - 11.00 am	Ms. Jilma	Kozhnosys	
15 - May -2020	11.00 am - 12.00 pm	Mr. Rohan Aggarwal	VidCare	



(14-15 May 2020) Online M Clinic with Ms. Sarika Pathak	
Evaluation Results - Online Feed Back Form	
Rating Scale	
1 Bad 2 Well below average 3 Below average 4 Average 5 Good 6 Very Good 7 Excellent	
Category	Avg (Max-Min) Count
Section 1 - Event	
Overall Satisfaction with Event	5.8 (5,7) 5
Satisfaction with Content	6.0 (5,7) 5
Satisfaction with Speakers/mentors etc	6.0 (5,7) 5
Would you like to have another meeting	5/5 said yes for another meeting
Comments about Advice/Mentoring from Mentor	
Good understanding of the field. Good mentoring	
The advice from the mentor was useful. We could get new insights through the discussion.	
Mentor advised to increase the market share, explore outside of India market; Do documentation as per regulatory standards; Find companies which cater different products to trauma patients. Those companies can be potential sales partner for our product.	
Mentor looks confident and experienced in her area. More could be derived upon detailed interaction. She might also be able to connect further with more focused people.	
Mentor was aware about the subject, and did not try to be diplomatic, which was good. Provided good insights about the industry practice and what we need to be aware about.	
Additional Comments	
It will be great if we can have more sessions from different experts in the same field. This gives an idea whom should the startup engage further. It will be wonderful if we can bring in more people with matching profiles as of Sarika.	