



### Report on M Clinic | 12<sup>th</sup> & 13<sup>th</sup> May 2020 |

BRBC'S M Clinic was organized on 12<sup>th</sup> & 13<sup>th</sup> May 2020 on an Online Meeting Platform. The clinic presented an opportunity for one on one discussion between entrepreneurs and experienced mentor who guided them on Managing Resources & Funds in Times of Crisis.

Date	Time	Name of Participant	Name of Company	Key Questions
12-May-20	03:00 - 03:45 pm	Renuka Karandikar	Bio Prime Agri	-Inputs on cash flow management -Raising investment. So inputs on that -To maintain Market partners interest besides equity what other arrangements can be there?
12-May-20	03:45 - 04:30 pm	Manas Nanda	HarvestWild Organic Solutions Pvt Ltd	-Digital Marketing Strategy for Eco-friendly detergent brand 'BubbleNut Wash' - Capital structure, Debt vs Equity
12-May-20	04:30 - 05 :15 pm	Aditya Kabra	ZeroPlast Labs	-Insights for dealing in Omni Channel Market. - How to place your product when you have the best product in the market and there is a lot of competition from cheaper products.
13-May-20	03:00 - 03:45 pm	Rajesh Purushottam	Prognostics In-Med Pvt LTD	- How do we keep raising funds in this difficult time. - What measures to we take to get the momentum back.
13-May-20	03:45 - 04:30 pm	Prateek Sharma	Heelium	NA
13-May-20	04:30 - 05 :15 pm	Hariprasad Rao	IntEssence Solutions private limited	-Our product is dental implants - traditionally it involved personal contact with doctors that is required to make the sales. What can be a digital strategy in these times and what is the best way to go about that - What are the avenues for augmenting funds to fund these initiatives?

**Neha K**

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