











Online City Camp on: Essentials of Scientific Entrepreneurship in Collaboration with Dr. G D Pol Foundation's Y·M·T Dental

College and Hospital Day 1 & Day 2

BRBC'S City Camp was a two-day online event organized on 03-04 December 2020 in Collaboration with Dr. G. D. Pol Foundation's Y.M.T Dental College and Hospital, Kharghar, Navi Mumbai. The workshop introduced key aspects of science and technology-based entrepreneurship. It was aimed at aspiring entrepreneurs who wished to get a broad overview of how to start and run a technology-based enterprise.













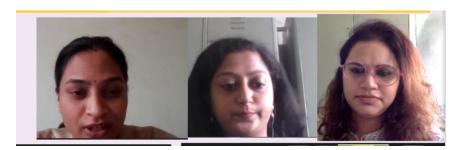




The event started as Dr. Premnath V & Dr. Priya gave an overview of Venture Center that projected types of enterprises supported, incubator offerings, resources, facilities, events, social and scientific impact created. Followed by a welcome address from Dr. Prachi & Dr. Nalini.

- Welcome & Introduction to Venture Center
- Welcome address by Dr. Prachi Bhandare & Dr. Nalini Tomar from Dr. G D Pol Foundation's Y.M.T Dental College and Hospital, Kharghar, Navi Mumbai.















Basics of a Business.
Introduction to Scientific Enterprises.



Managing Technology Risk.



Sessions were conducted as below:

### Session 1:

 Introduction to Scientific Enterprises: Basics of a Business.

: By Premnath V.

### Session 2:

Essentials of a tech development plan,
 Tech de-risking, Value Proposition and Positioning.
 By Priya Nagaraj

### Session 3:

Best practices in grant writing and fund raising.

: By Priya Nagaraj

Sessions were followed by an open forum of question & answers.











#### Concepts ... page 1

- ◆ Financial statements:
  - ◆ Balance sheet; Statement of financial standing
    ◆ Snapshot on a given date
  - ◆Profit and Loss (Income and Expenditure);
  - Statement of financial transactions

     Over a period of time
  - ◆ Cash flow statement (Receipts and payments)
  - Over a period of time
  - ◆Share progression chart and capital planning





#### Day 2 Started

#### Session 5:

- Basics of finances
- Financial simulation

: By Premnath V





#### Session 6:

- Sharing of Insights and experiences by Entrepreneurs
  - Dr. Sharath Shetty
     [Founder, Gingigraft Pvt. Ltd]
  - Mr. Hariprasad Rao

[Founder, Director at IntEssence Solutions Pvt. Ltd]

Through this extempore talk & interactive discussion participants learned from entrepreneurs about their real-life experiences throughout their entrepreneurial journey. Various challenges faced by them related to: investments, regulations, acquiring lab/office space, market penetration, and process involved in forming a company, rules, regulations and guidelines to follow.











#### Intellectual Property Rights (IPR)

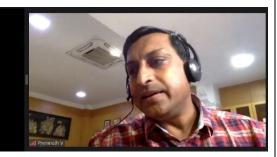
- Intellectual Property (IP) rights are the legally recognized exclusive rights to creations of the mind like inventions; literary and artistic works; designs; and symbols, names and images used in commerce
- . For a limited period of time (varies for each IP)
- Enable people to earn recognition or financial benefit from what they invent or create
- Protects the intangible assets with the help of Intellectual property law which aims to develop an environment in which creativity & Innovation can flourish

BRSC City Camp | Capyright, Ventura Carbot, 2020



#### What you convey...

- Business orientation and savvy
- lacktriangle Passion for your work; Enthusiasm; Ambition
- Intricate and working knowledge of your business, product and market
- ◆ Detailed thinking; Thoroughness
- $\ensuremath{\blacklozenge}$  Good strategic thinking and business judgment
- ◆ Ability to inspire others and ability to execute
- ◆ Willingness to receive advice, listen and learn
   ◆ Leadership characteristics
- ◆ Culture fit



#### Session 7:

• Essentials of Intellectual property and IP: strategy for startups:

By Ashutosh Prachand

### Session 8:

- Pitching and elevator pitch
- Business planning and business plan

: By Premnath V.

These sessions were followed by open forum of questions

Note: Access to the <u>Link</u> of recording of the event can be provided upon request to participants who were part of the event.











## Additional reading and learning for those who are interested:

Startup Finance:

https://www.entrepreneurship.org/learning-paths/the-art-of-startup-finance https://online.hbs.edu/blog/post/accounting-skills-for-entrepreneurs

Kauffman Founders School:

https://www.youtube.com/channel/UC5P7TFldQSDBd0hogFoRWkQ

Business plans:

https://ocw.mit.edu/courses/sloan-school-of-management/15-s21-nuts-and-bolts-of-business-plans-january-iap-2014/

## List of participants: Total 46 people attended this online city camp

Sr.No	Name	Affiliated Institute	City
1	Yash Shekatkar	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
2	Amar Narayan Katre	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
3	Amit Benjamin	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
4	Amita Navalkar	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
5	Anjali Ghate	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
6	Anuradha Nemane	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
7	Ashwin Jain	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
8	Bhakti Patil	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
9	Deepa Das	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
10	Gokul Sridharan	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
11	Mithlesh Solanki	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai











12	Mrunalini J Vaidya	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
13	Nalini Tomar	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
14	Nitin Jadhav	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
15	Nupur Sah	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
16	Meghna Vandekar	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
17	Parmeet Banga	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
18	Piyush Raul	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
19	Prachi Ramchandra Bhandare	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
20	Pradnya Satye	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
21	Priyanka D Khandekar	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
22	Purvi Bhate	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
23	Rajesh Kuril	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
24	Rinku Kalra	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
25	Rizwan Sanadi	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
26	Ruchi Giasotta	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
27	Ruchi Chadak	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
28	Sahil Kawle	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
29	Sangeeta R Patankar	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
30	Shailee shah	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
31	Sheetal Bhimrao Patekar	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
32	Sheetal Choudhari	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
33	Shraddha Chaudhari	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
34	Shreyas Gupte	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
35	Sonali Waghmare	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
36	Swati Sharma	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
37	Thomson Mariadasan Dcruz	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai



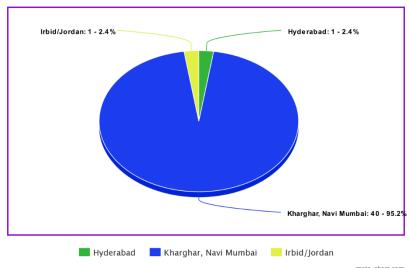








38	Tushar S Pathak	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
39	Ushaina Eruch Fanibunda	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
40	Valerie Anithra Pereira	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
41	Vibha Hegde	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
42	Vikram Shetty	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
43	Vishaj S. Maru	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
44	Kavita Pol	Dr. G D Pol Foundation's Y.M.T Dental College and Hospital	Kharghar, Navi Mumbai
45	Ala' Al-Hihi	NA	Irbid/Jordan
46	P. Srinivasa Kumar	JNT University, Ananthapur, Andhra Pradesh	Hyderabad



meta-chart.com











## **Feedback Scores and Evaluation Result:**

(03-04 December 2020) Online City camp - Dr. G. D. Pol Fo	undation's Y.M.T Dental College and Hospital			
Rating Scale				
1 Bad   2 Well below average   3 Below average   4 Average   5 Good   6 Very Good   7 Excellent				
Category	Avg (Max-Min) Count			
Section 1 - Event				
Overall Satisfaction with Event	<mark>6.3(5,7)44</mark>			
Satisfaction with Content	6.3(4,7)44			
Satisfaction with Speakers/mentors etc.	6.4(5,7)44			
Satisfaction with structure, design and pace of event	6.2(4,7)44			
Please Provide any other suggestions, comments etc here				
More basics on finance and accounting would be good.				
Excellent workshop. Dr. Premnath 's lectures were very interesting and informative	e			
No comments				
Very good workshop				
It would give of great help, if post graduate student research projects are included	for funding			
Informative				
The pace could be slowed down in certain sections. Some interaction or delegate properties in the pace could be slowed down in certain sections. Some interaction or delegate properties are the pace could be slowed down in certain sections.	participation would be appreciated. Overall very good. Many			
Venture center is conducting good programs for budding entrepreneurs.				
Very good workshop				











wonderful event, would love to attend more such workshop in future.	
It was a well conducted session, did provide new insights into the various factors of entrepreneurship. Thank you.	
very good workshop	
Great workshop. More such workshops and hands on would be helpful.	
Very informative, Excellent, Very useful.	
Great initiative	
Excellent event	
Informative and exhaustive program	
Very good initiative, the mindset change is another exercise to support this	
Excellent Program.	
Well executed program. Kindly encourage post graduate student research projects. Thank you	
Informative and exhaustive	
Maybe in future a physical workshop would be good with lot of interaction	
Lectures were very nice	
Good workshops Venture center is organizing.	
Very informative, Excellent, very useful.	
very good workshop	
Thank you so much for this event. I didn't attend the first day don't need certificate) I would like this program to expanded globally where any	
students, or any interested candidates attend at a nominal fee. I strongly prefer having a one day session (4-5 hours)	
The event was informative	
It was a very useful and informative session	<del> </del>
Happy with sessions	<u> </u>
It Was A Learning Experience.	











How did you hear about the event		Category wise attendees	
WhatsApp	23	Student	14
Email	8	Employed	31
LinkedIn/Facebook/twitter	0	Entrepreneur	2
Others	23	Others	7

-Neha K. (BRBC Team), Venture Center, Pune