



Online M Clinic on Healthcare Product Commercialization

- Organized by BRBC -

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| Potential gains | <ul style="list-style-type: none"> The event is an online M Clinic organized by BRBC. |
| Organized by | <ul style="list-style-type: none"> BIRAC Regional BioInnovation Center (BRBC) @ Venture Center |
| Supported by | <ul style="list-style-type: none"> BIRAC (Biotechnology Innovation Research Assistant Council) Venture Center |
| For whom | <ul style="list-style-type: none"> Entrepreneurs, early stage startups, Venture Center incubatees |
| Mentors | <ul style="list-style-type: none"> Ms. Sarika Phatak |
| When | <ul style="list-style-type: none"> Saturday 28 November 2020 10.30 am – 01:30 pm |
| Where | This is an online Clinic - to be held on online platform; Link to the event will be shared with selected participants |
| Contact | <p>Technical queries:</p> <p>Neha K 020-25865877/75/76; brbc@venturecenter.co.in</p> |

Slots for Mentoring Clinic (10:00 am - 12:00 pm)

| Date | Time | Name | Name of Company |
|-------------|---------------------|------------------------------|--------------------------|
| 28-Nov-2020 | 10.30 am - 11.30 am | Parag Mulley | Bonne Sante meditech LLP |
| 28-Nov-2020 | 11.30 am - 12.30 pm | Aniruudh Atre /Ashish Gawade | Jeevtronics |
| 28-Nov-2020 | 12.30 pm – 01.30 pm | Karthikeyan Gopinathan | Xensible Innovation Lab |



Mentor :



Ms. Sarika Phatak

Ms. Sarika Phatak

Sr. Director and Head of Products & Solutions for the Healthcare vertical in Harman Connected Services

Sarika Phatak is Sr. Director and Head of Products & Solutions for the Healthcare vertical in Harman Connected Services. She is a veteran in healthcare technologies with extensive experience in R&D, product design, product management and business development for a number of healthcare product and service offerings. She has global experience in defining solutions for diagnostic and therapeutic products and connected care at large. Her areas of interest include innovation in medical devices, connected care and population health management, using advanced technologies and design led strategies. Sarika has wide experience in Fortune 500 companies such as Philips, Harman and Bell Helicopter Textron. After completing her Master’s degree in Electrical Engineering from University of Texas, she worked in avionics design in Bell Helicopter Textron. She has extensive hands on experience on working on all aspects of end to end product design and development including hardware, software and industrial design. Sarika worked in haptic technology and surgery simulation for her master’s thesis. She has been working with teams in building innovative healthcare products and solutions throughout her career. She has deep experience of product life cycle engineering. She has managed several projects through the entire life cycle of the project especially developing a product concept into viable, scalable designs and taking them through prototyping and manufacturing phase. She has worked in the areas of connected healthcare, patient engagement, minimal invasive diagnostic medical devices, care coordination, image guided therapy, etc. Sarika has served in various leadership roles in program management, product management, solution architecture and business analysis. She has also served as Head of Partnerships and Head of Solutions responsible for designing the solutions using across various companies. She was also actively involved in mergers and acquisition strategy to form differentiated solution offering. She has deep knowledge of international markets and has expertise about product design and customization for global markets.



About the Organizers

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|  | <p>BIRAC Regional Bio-Innovation Center (BRBC) is a resource intensive center set up by BIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. BRBC Initiatives: Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Center; BioIncubation Practice School</p> <p>For more information, visit www.brbc.venturecenter.co.in</p> |
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|  | <p>Venture Center is India's largest inventive enterprises and scientific business incubator. Venture Center is a technology business incubator hosted by CSIR-NCL and supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB) and BIRAC.</p> <p>For more information, visit www.venturecenter.co.in</p> |
|  | <p>Biotechnology Industry Research & Assistance Council (BIRAC) is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive.</p> <p>For more information, visit : www.birac.nic.in</p> |