



| Report on Online City Camp | 18-19 Feb 2021 |

| Online City Camp on: Essentials of Scientific Entrepreneurship in Collaboration with IIM-TBI, Jammu |

**Online City Camp on Essentials of Scientific Entrepreneurship
In collaboration with IIM-Technology Business Incubator (TBI), Jammu
- Organized by BRBC at Venture Center -**

Online Participants : 25
+ Live Streamed to 50 participants
who attended the event physically in, Jammu.

Scientific Inventions

Funding Domains

Sources of funds for a start up

- Venture Capital - VC
- Angel Investors
- Friends & Family
- Crowdfunding
- Government Grants
- Bank Loans
- Personal Savings
- Friends & Family
- Crowdfunding
- Bank Loans
- Personal Savings

Q&A Session



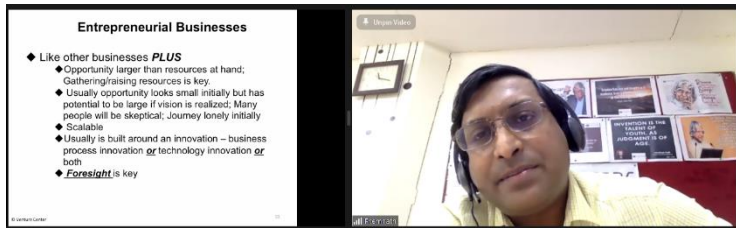
Online City Camp on: Essentials of Scientific Entrepreneurship in Collaboration with IIM-TBI, Jammu Day 1 & Day 2

BRBC'S City Camp was a two-day online event organized on 18-19 February 2021 in Collaboration with Indian Institute of Integrative Medicine (IIM)-Technology Business Incubator (TBI), Jammu. Some of the participants also attended this event physically at Government College for Women, Gandhi Nagar, Old Heritage City, Jammu. The workshop introduced key aspects of science and technology-based entrepreneurship. It was aimed at aspiring entrepreneurs who wished to get a broad overview of how to start and run a technology-based enterprise. The event also promoted entrepreneurship development/awareness creation activities of IIM-TBI Incubator.



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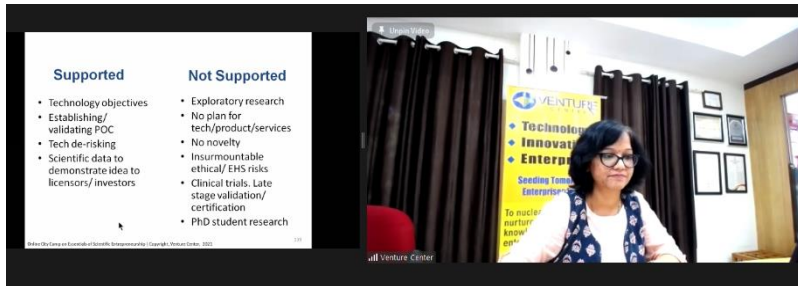
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The event started as Dr. Premnath V. gave an overview of Venture Center that projected types of enterprises supported, incubator offerings, resources, facilities, events, social and scientific impact created.

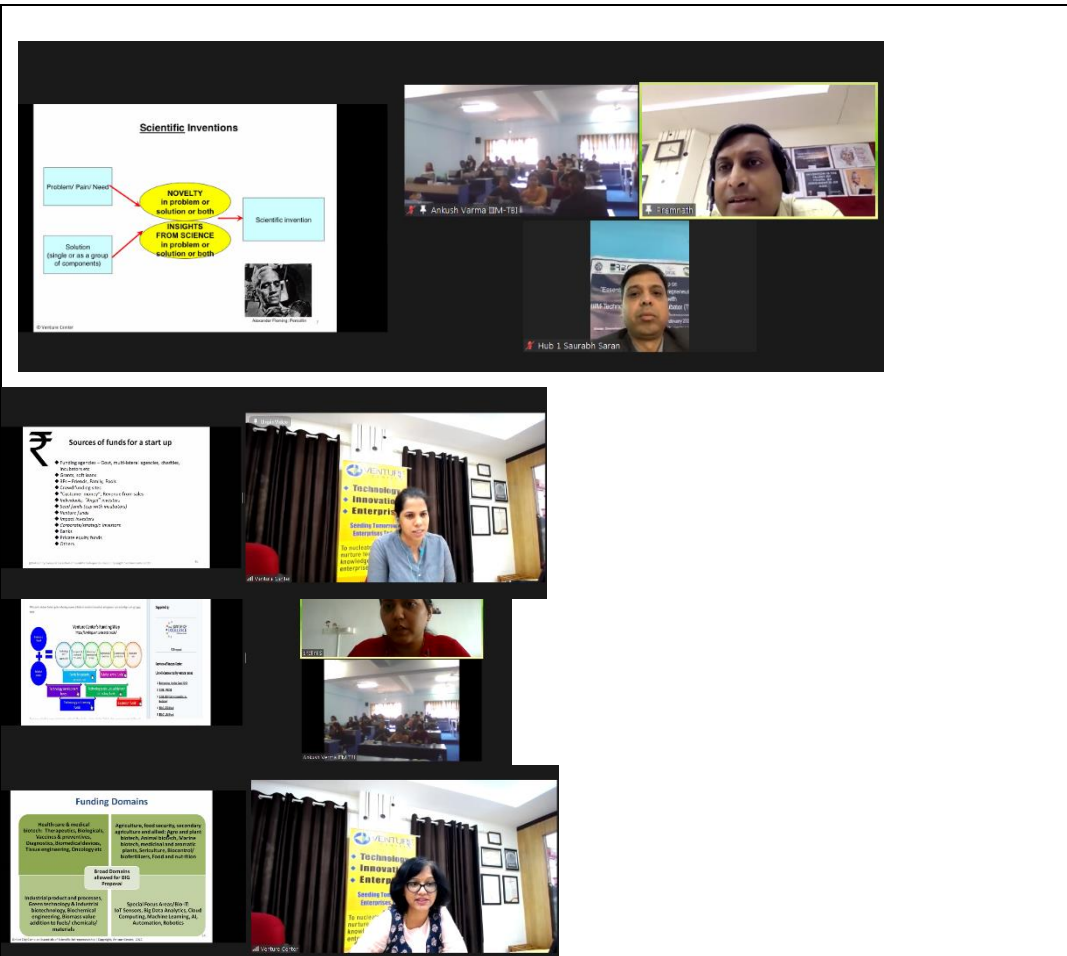
Dr. Smita Kale gave an overview of Incubation facilities at Venture Center, Pune.

- Welcome & Introduction to Venture Center





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Sessions were conducted as below:

Session 2:

- Introduction to Entrepreneurship
- Value Proposition & positioning
: By Premnath V.

Session 3:

- The Process of developing and advancing technology.
- Tech derisking & designing studies to support claims
: By Premnath V.

Session 4:

- Funding Landscape/ Schemes in India.
: By - Soma Chattopadhyay & Shalini Singh
- Grant writing for Innovation Funding (with a focus on BIRAC's Biotech Ignition Grant-BIG)
: By Smita Kale

Sessions were followed by an open forum of question & answers.



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Day -2

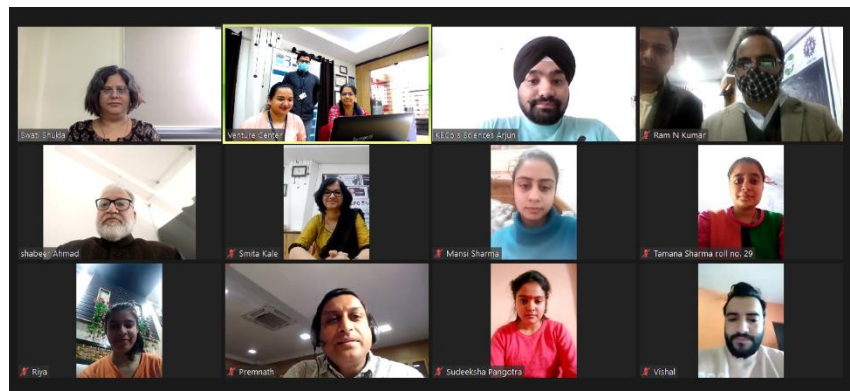
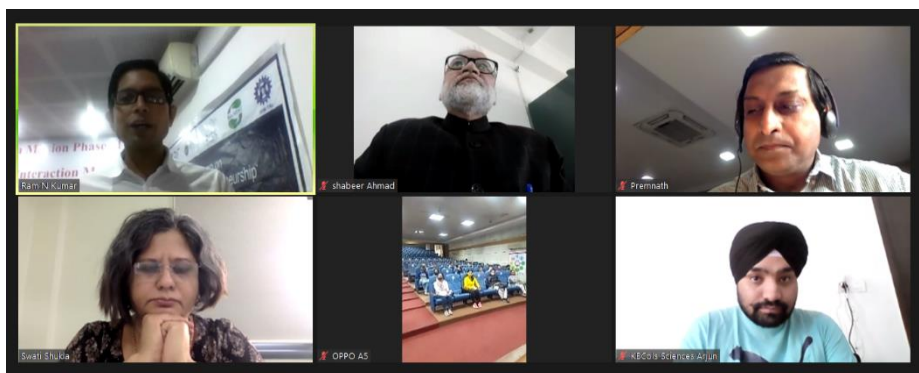
Day 2 Started

Session 5:

Sharing of Insights and experiences by Entrepreneurs

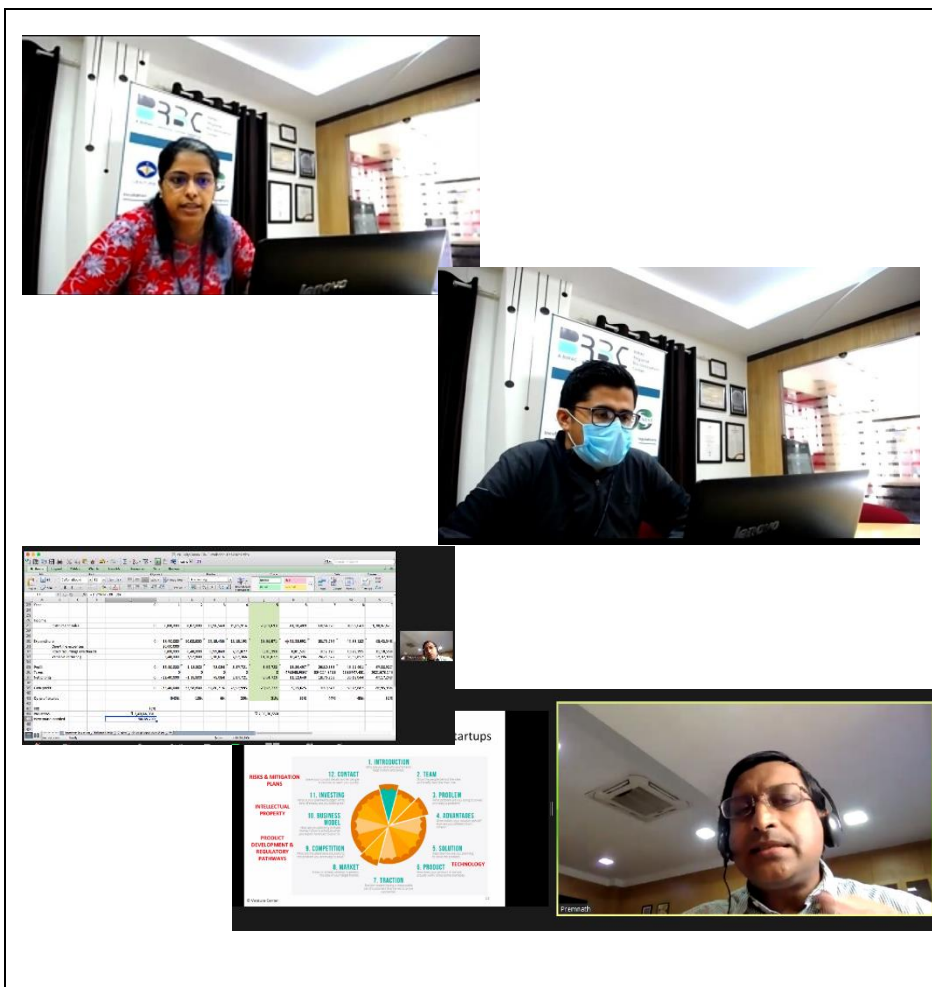
1. KBCols Sciences Pvt. Ltd: Arjun Bajwa
2. Hempstreet Medicare Pvt Ltd: Ram Kumar
3. GloBiL's Agro & Food Enterprises: Shabbir Ahmed
4. Serigen Mediproduct: Swati Shukla

Through this extempore talk & interactive discussion participants learned from entrepreneurs about their real-life experiences throughout their entrepreneurial journey. Various challenges faced by them related to: investments, regulations, acquiring lab/office space, market penetration, and process involved in forming a company, rules, regulations and guidelines to follow.





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Session 6 :

- Basics of finances
: By Shruti Devasthali

Session 7:

- Essentials of Intellectual property and IP: strategy for startups
:By Ashutosh Prachand

Session 8:

- Business plan and elevator pitch
- Financial simulation of a business

: By Premnath V.

These sessions were followed by open forum of questions & Virtual tour of IIM-TBI & its facilities.

Note : Access to the Link of recording of the event can be provided upon request to participants who were part of the event.



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Additional reading and learning for those who are interested:

Startup Finance:

<https://www.entrepreneurship.org/learning-paths/the-art-of-startup-finance>

<https://online.hbs.edu/blog/post/accounting-skills-for-entrepreneurs>

Kauffman Founders School:

<https://www.youtube.com/channel/UC5P7TFldQSDBd0hoqFoRWkQ>

Business plans:

<https://ocw.mit.edu/courses/sloan-school-of-management/15-s21-nuts-and-bolts-of-business-plans-january-iap-2014/>

List of participants: Total 44 people attended this online city camp

Majority of attendees represented women from academic organizations and research institutes in Jammu along with aspiring & established entrepreneurs from J & K region.

Sr.No	Name	Affiliated Institute	City
1	Tamana sharma	Government college for women, Gandhi Nagar	Jammu
2	Neha Shan	Government college for women, Gandhi Nagar	Jammu
3	Ivreen kour	Government college for women, Gandhi Nagar	Jammu
4	Mansi Sharma	Manukrishi Private Limited	Jammu
5	Aabiroo Irshad	S P College sgr	Srinagar- J&K
6	Devika Unnithan	Jamia Hamdard (Hamdard University), New Delhi, India.	Ratlam, Madhya Pradesh
7	Sudeeksha Pangotra	Government college for women, Gandhi Nagar	Jammu
8	Noorul sabah	Sri pratap college srinagar	Srinagar- J&K



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9	Sumit Raina	Government Ayurvedic Medical College Jammu	Jammu
10	Vishal Partap Singh	Idst	Jammu
11	Sonali Mohana	Government college for women, Gandhi Nagar	Jammu
12	Tania devi	Government college for women, Gandhi Nagar	Jammu
13	Sakshi gupta	Government Ayurvedic Medical College Jammu	Jammu
14	Tahira Tabassum	Government college for women, Gandhi Nagar	Jammu
15	Rasleen Kour	Government college for women, Gandhi Nagar	Jammu
16	Shruti Sharma	NA	Jammu
17	Madhu sharma	Government college for women, Gandhi Nagar	Jammu
18	Diksha Raina	Government college for women, Gandhi Nagar	Jammu
19	Shriya Kalla	Government college for women, Gandhi Nagar	Jammu
20	Shagun Sharma	Government college for women, Gandhi Nagar	Jammu
21	Shifali Chib	Government college for women, Gandhi Nagar	Jammu
22	Vishakha Sharma	Government college for women, Gandhi Nagar	Jammu
23	Rakshit Manhas	NA	Jammu
24	Tanzila Tabassum	Government college for women, Gandhi Nagar	Jammu
25	Tanya Basan	Government college for women, Gandhi Nagar	Jammu
26	Jigyasa Lakhotra	Government college for women, Gandhi Nagar	Jammu
27	Samriti Malhotra	Government college for women, Gandhi Nagar	Jammu
28	Neha	Government college for women, Gandhi Nagar	Jammu
29	Ankita Sharma	Government college for women, Gandhi Nagar	Jammu
30	Nancy Gupta	Government college for women, Gandhi Nagar	Jammu
31	Tania Bharti	Government college for women, Gandhi Nagar	Jammu
32	Reshika Verma	Government college for women, Gandhi Nagar	Jammu
33	Kanika Sharma	Government college for women, Gandhi Nagar	Jammu
34	Surbhi Sharma	Government college for women, Gandhi Nagar	Jammu
35	Nymphea Rajput	Government college for women, Gandhi Nagar	Jammu
36	Arti Pal	Government college for women, Gandhi Nagar	Jammu



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37	Ekta Sharma	Government college for women, Gandhi Nagar	Jammu
38	Nirupama Kangotra	Government college for women, Gandhi Nagar	Jammu
39	Rahul Sharma	NA	Jammu
40	Ashok Kumar	NA	Jammu
41	Shabana chowdhary	Government college for women, Gandhi Nagar	Jammu
42	Siya Sharma	Government college for women, Gandhi Nagar	Jammu
43	Smriti Sharma	Government college for women, Gandhi Nagar	Jammu
44	Sheena kour	Government college for women, Gandhi Nagar	Jammu

Feedback scores and evaluation result:

(18-19 Feb 2021) Online City Camp on Essentials- IIM-Technology Business Incubator (TBI), Jammu

Rating Scale: 1 Bad | 2 Well below average | 3 Below average | 4 Average | 5 Good | 6 Very Good | 7 Excellent

Category	Avg (Max-Min) Count
Section 1 - Event	
Overall Satisfaction with Event	6(2,7)11
Satisfaction with Content	6(2,7)11
Satisfaction with Speakers/mentors etc	6(2,7)11
Satisfaction with structure,design and pace of event	5.9(3,7)11
Please Provide any other suggestions,comments etc here	
Thank u so much it was very useful for us..	
It was a pleasure to attend the camp online. Got to learn a lot of things. Thank you.	
A bit more introduction to the seminar topic must be provided initially	
Thank you for such a good interactive session.	



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The session was really helpful.			
Great learning experience! have boosted my understanding regarding the crucial expected to be considered as an aspiring entrepreneur.			
Event was very good. Thanks to all the entrepreneurs for guiding us and explaining us and showing us our path.			
It was informative...we came to know about many things			
It was a very nice and valuable session			
It was very good event. The Entrepreneurs were very good. The team made the event very informative. It was very interesting event. Would like to attend again if get opportunity.			
Overall Good experience, the network issues were bothering otherwise good			
How did you hear about the event		Category wise attendees	
Whatsapp	8	Student	9
Email	0	Employed	1
LinkedIn/facebook/twitter	1	Entrepreneur	1
Others	2	Others	0

-Neha K. (BRBC Team), Venture Center, Pune