









|Report on Online Immersion Program | 22-23 June 2021 | Venture Center, Pune |

Online Immersion Program for managers of new incubation centers: 22-23 June 2021

Day 1 & Day 2



BRBC'S Immersion Program was organized as a 2-day event on 22-23 June 2021 on an online platform. The Program catered to managers of incubation centers to help them understand the structure, functioning and finances of an incubator. Managers/Senior leaders from incubators across India attended the Program.

The event started with an overview of Venture Center that projected work carried out by the company, types of enterprises supported, company statistics and offerings, resources, facilities, events, startups harbored, social and scientific impacts. Introduction was followed by virtual tour of Venture Center that gave participants a perspective of an Incubator set up, office space & design.











|Report on Online Immersion Program | 22-23 June 2021 | Venture Center, Pune |









Program highlighted knowledge of basic infrastructure the incubator must offer to attract incubates:

- Desk space
- Internet connection
- Advanced offerings like access to analytical instruments, specialized facilities like cell and tissue culture lab
- Elemental lab space
- Security
- Access to library at subsidized rates
- Networking opportunities & Events
- Mentoring sessions by external mentors as well as in-house mentors
- Easy entry and exit policies
- Advice on Intellectual property rights, patent filing, drafting claims
- Advice on different regulations required to for faster market entry
- Help with business development strategies, sales and marketing

Event Outline & Schedule:

The program also talked about the requisites an incubator must have in place in order to function smoothly:

Legal structure (policies, agreements, terms and conditions), Strong HR team, in house mentors, pre incubation and fellowship programs, key personnel to carry out daily activities, a roadmap to cater funding needs and be cognizant of various funding schemes offered by the government.











| Report on Online Immersion Program | 22-23 June 2021 | Venture Center, Pune |

		Day 1: DATE: 22 June 2021, Tuesday	
Time	Duration	Session title	Lead
09:30 – 11:00	90 min	Session 1: Introduction to Venture Center (15 min) Virtual Tour and overview (30 min) Expectations/topics (45 min)	Soma Chattopadhyay
11:00 – 12:30	90 min	Session 2: Incubator model and focus areas Legal structure Designing ecosystem	V Premnath Priti Rathi
12:30 -13:00	30 min	Q & A and Discussions - Close for DAY 1	V Premnath, Priti Rathi
		Day 2: DATE: 23 June 2021, Wednesday	
09:30 – 11:00	90 min	Session 3: Creating incubation pipeline and mentoring Service offerings Funding avenues for startups	Soma Chattopadhyay
11:00 – 12:30	90 min	Session 4: • Raising money for incubators, sustainability, funding schemes (NIDHI, TBI, AIM)	Manisha Premnath Soma Chattopadhyay
12:30 – 13:00	30 min	Q & A and Discussions - Close for DAY 2	V Premnath, Manisha Premnath, Somo Chattopadhyay

The Question-and-Answer session was very interactive & covered:

Questions related to:

- 1. Service offerings
- 2. Mentoring
- 3. Funding for startups
- 4. Sustainability & growth











|Report on Online Immersion Program | 22-23 June 2021 | Venture Center, Pune |

Some advice given to managers:

- Try not to overlap functionalities of 2 companies
- Leverage and align with (grant) funding schemes
- Concentrate first on sustaining the incubator, then growing.
- Offer mentoring on topics like early-stage fund raising, proposal writing, pitching, value propositions, elevator pitch, negotiating agreements
- Have all agreements and policies in place.

The event was followed by a question & answer session between participants & the mentors which clarified most of the doubts that participants had during the course event.

List of participants

Total 15 participants attended Online Immersion Program out of which 5 participants marked in Green were from Bionest Bio incubators.

Sr. No	Name	Affiliation	
1	Veena S. Anil	University Of Agricultural Sciences, Bangalore	
2	Swapnil Sinha	IIT Guwahati Bionest	
3	Birendra Kumar Mishra	North-Eastern Hill University, Tura Campus	
4	Manish Singhal	Tides Bi, IIT Roorkee	
5	Arun Bhagwath	Yenepoya University	
6	Renuka Sharma	Chandigarh Group of Colleges	
7	Kamlesh Choure	Aks University	
8	Mumtaj Shah	Technology Incubation and Entrepreneurship Development Society (TIEDS)	
9	Sameer Punaskar	AIC-MIT-ADT Incubator Forum	
10	Kanaklata Jaiswal	Pune International Centre	
11	Gopinath.S	VIT-TBI	
12	Sandeep Salve	OFB _ JGM	
13	Sagar Chandni	Centre For Incubation and Business acceleration	
14	Mahesh Seethagari	JNT University, State Public University- Academia	
15	Sahil Jagnani	IIT Guwahati Bionest	











| Report on Online Immersion Program | 22-23 June 2021 | Venture Center, Pune |

Feedback scores and evaluation result:

(22-23 June 2021) Immersion Program For managers of new Incubation Centers						
Rating Scale: 1 Bad 2 Well below average 3 Below average 4 Average 5 Good 6 Very Good 7 Excellent						
Category	Avg (Max-Min) Count					
Section 1 - Event						
Overall Satisfaction with Event	6.6(6,7)15					
Satisfaction with Content	6.4(5,7)15					
Satisfaction with Speakers/mentors etc	6.6(5,7)15					
Satisfaction with structure, design and pace of event	6.4(5,7)15					
Sessions [Day 1: Sessions]	6.5(5,7)15					
Sessions [Day 2: Sessions]	6.6(6,7)15					
How did you hear about the event						
Whatsapp	2					
Email						
LinkedIn/facebook/twitter	5					
Others	1					
· · · · · · · · · · · · · · · · · · ·						

Eligibility for clearing proof of concept, IP filing steps, information on trademarks etc.

More advanced discussions on term sheets, legal compliances for startups and incubator.

Managing IP with host institutions, Technology Transfer

Need to reach out to Managements of Institutions as they need to attend these sessions and understand the importance of such facilities within institute. This may be made mandatory to all the educational institutes by the Govt. The suitable module of delivery may be developed by the venture center region wise.

In future such kind of training is again required. If you plan, please inform me.

Well planned. Required information that is it possible to open an incubation center if it is not associated with any university and how to approach govt grants if the above mentioned is allowed.

None as of now

Break all these topics and conduct market analysis and Business Plan

Report By- Neha K, BRBC Team