



| Report on Mentor Mixer on AgriTech | 21-22 April 2021 | | Venture Center, Pune |

BRBC Mentor Mixer
BRBC A BIRAC - Venture Center Initiative
VENTURE CENTER
birac Ignite. Innovate. Incubate.
Bio-NEST

Mentor Mixer on Agriculture Technology
- Organized by BRBC at Venture Center -

Day 1

Interactive Session's On :

- Agritech landscape, ecosystem roles and innovations required for the emerging themes.
- Funding opportunities and Investor's point of view
- Regulations and Policies for Agri startups
- Moderated panel discussion with mentors & AgriTech startup founders
- Q & A

Total Participants : 60

Mentor Mixer on AgriTech: 21-22 April 2021



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BRBC’s Mentor Mixer on AgriTech was organized online over 2 days 21-22 Apr 2021. The mixer was focused on understanding opportunities in agriculture, different regulations in agriculture.

On Day 1 The Event Focused on talks by mentors:

- **Broad Overview of Opportunities in Agriculture**
- **AgriTech landscape, ecosystem roles and innovations required for the emerging themes**
- **Funding opportunities and Investor’s point of view**
- **Regulations and Policies for Agri startups**

Event helped participants network with mentors & entrepreneurs who have experience in the field of Agriculture.

- **Nice insight— Trust deficit as a key determinant of success. True in several domains. Respect for customer. Empathy and commitment to solve the problem.**
- **Do not be Copy cats— Solve real problems; build on India strength**
- **India has mass market. Learn how to do business with the majority.**
- **Remember: Tough problems to solve ==> tough for others to copy**
- **What is your farmer’s P&L? How much actually in absolute terms is his income increasing?**

Event Outline & Schedule:

Schedule			
DAY 1 – 21 Apr 2022			
Time	Duration	Session title	Speaker
10:00-10:10	10 min	<ul style="list-style-type: none"> • Introduction to Venture Center • Introduction to the Mentor Mixer & Mentors 	Smita Kale
10:10-10:35	25 min	<ul style="list-style-type: none"> • Broad Overview of Opportunities in Agriculture 	Vidya Gupta
10:35 -11:00	25 Min	<ul style="list-style-type: none"> • Agritech landscape, ecosystem roles and innovations required for the emerging themes. 	Hemendra Mathur
11:00 -11:25	25 Min	<ul style="list-style-type: none"> • Funding opportunities and Investor’s point of view 	Nagaraja Prakasam
11:25 -11.50	25 Min	<ul style="list-style-type: none"> • Regulations and Policies for Agri startups 	Abhilash Gorhe
11:50 -13:00	70 Min	<ul style="list-style-type: none"> • Moderated panel discussion with mentors & AgriTech startup founders • Q & A 	Renuka Diwan Jasveer Singh Shubham Singh and all above Speakers Moderator: Premnath V
DAY 2 – 22 Apr 2022			
10:00 – 10:20	20 min	<ul style="list-style-type: none"> • Breaking the ice: Lightning Pitch Session by entrepreneurs (6-12 participants – 1 or 2 mins each) 	Vidya Gupta Hemendra Mathur Nagaraja Prakasa Abhilash Gorhe Mugdha Lele
10:20 – 15:45	325 min	<ul style="list-style-type: none"> • One-One Mentoring Sessions 45 min each Mentee * 3 Mentee per mentor 	



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“Total 60 Participants were present on Day 1 out of which 11 participants got a chance to meet Mentors for one-one meeting on Day 2”

The second part of the mixer consisted of one-on-one mentoring sessions where some selected participants had an opportunity to meet a mentor where they asked about different

Slots for Mentoring Clinic (10:20 am – 03:45 pm)

#	Entrepreneur	Time (hrs.)	Time (Min)	Mentor	Meeting Link	
1	Gandhali Bapat	10:20-11:05	45 min	Vidya Gupta	Zoom Meeting Room 1 VC Coordinator – Neha Khaladkar	
2	Bhaves Jain	11:05-11:50	45 min			
3	Lakshay Sethi	11:50-12:35	45 min			
LUNCH BREAK						
1	Vimal Kumar Panjwani	01:30-02:15	45 min	Nagaraja Prakasam		
2	Neeta Doshi	02:15-03:00	45 min			
3	Tushar Pawar	03:00-03:45	45 min			
LUNCH BREAK						
1	Murugan Kottaisamy	10:20-11:05	45 min	Abhilash Gorhe	Zoom Meeting Room 2 VC Coordinator – Smita Kale	
2	Prasant Kumar	11:05-11:50	45 min			
3	Rohit Rathi	11:50-12:35	45 min			
LUNCH BREAK						
1	Aditya Kabra	01:45-02:15	30 min	Hemendra Mathur		
2	Mangesh K	02:15-02:45	30 min			



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Feedback & Evaluation

(21-22 April 2021) Mentor Mixer on Agriculture Technology

Rating Scale: 1 Bad | 2 Well below average | 3 Below average | 4 Average | 5 Good | 6 Very Good | 7 Excellent

Category	Avg (Max-Min) Count
Section 1 - Event	
Overall Satisfaction with Event	6.1(1,7)34
Satisfaction with Content	5.6(2,7)34
Satisfaction with Speakers/mentors etc	6.1(3,7)34
Satisfaction with structure,design and pace of event	5.1(4,7)34
Please Provide any other suggestions,comments etc here	
Q&A should be the part of the Session. It is great	
It will be good if we can have an experienced and progressive farmer in the discussion.	
Give the details about current hot spots in agriculture field.	
agriculture supply chain & new emerging tech in AI/ML/DL	
startup ecosystem & elements	
Value chain mapping for high-value Agri-produce	
It was nice event. It will be great if we can get information on case studies and some success stories from the entrepreneurs.	
This kind of sessions should be held once in the month so that all of us come to know about different additions in the markets, regulations, etc.	
Networking support, case study of term sheet, funding	
Agronomic Bio-fortification	
Nice webinar	
AMR in agriculture	
Nanotechnology in Agriculture	
Understanding the rules and regulation regarding organic products	



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This kind of session should be held once in month so that we can get knowledge update regarding new regulations, market survey, etc.		
More investors input		
Would like to have people from Agritech VC's/Angel Investors as well		
Which category do you belong to		
Entrepreneur	18	
Employed	3	
Student	10	
Others	3	

Report By -
Neha Khaladkar
BRBC Venture Center, Pune