



M Clinic on Sales & Marketing Strategies, Business Planning & Regulations for Medical Devices <i>- Organized by BRBC -</i>	
Potential gains	<ul style="list-style-type: none"> The event is an online M Clinic organized by BRBC. 
Organized by	<ul style="list-style-type: none"> BIRAC Regional BioInnovation Center (BRBC) @ Venture Center
Supported by	<ul style="list-style-type: none"> BIRAC (Biotechnology Innovation Research Assistant Council) Venture Center
For whom	<ul style="list-style-type: none"> Entrepreneurs, early stage startups, Venture Center incubatees
Mentors	<ul style="list-style-type: none"> Mr. Ravi Sarangapani - Sales and Marketing Expert
When	<ul style="list-style-type: none"> Monday & Wednesday 02 & 04 May 2022 11.00 am – 05.00 pm
Where	This Clinic is conducted on Venture Center Campus; Separate confirmation email will be shared with selected participants
Registration	Register at: https://tinyurl.com/RS-M-Clinic
Contact	<i>Technical queries:</i> Meghana meghana.bhandari@venturecenter.co.in

Slots for Mentoring Clinic (11:00 am - 05:00 pm)

Sr. No	Date	Time	Name of Participant	Name of Startup
1	2 May 2022	11:00 AM-12:00 PM	Bipin Deshpande	Desh Design (OPC) Private Limited
2	2 May 2022	12:00 PM-01:00 PM	Dr. Sandeep Dahake	Precisurg Private Limited
		01:00 PM-02:00 PM	Lunch Break	
3	2 May 2022	02:00 PM-03:00 PM	M v sasidhar	Urvogelbio
4	2 May 2022	03:00 PM-04:00 PM	Aditya Kabra	ZeroPlast Labs
5	2 May 2022	04:00 PM-05:00PM	R Abhiraj	Designo

Sr. No	Date	Time	Name of Participant	Name of Startup
1	4 May 2022	12:00 PM-01:00 PM	Jagadeesh Daler	VNIR BIOTECHNOLOGIES PVT LTD
		01:00 PM-02:00 PM	Lunch Break	
2	4 May 2022	02:00 PM-03:00 PM	Vaishnavi kulkarni	Intignus Biotech Pvt Ltd
3	4 May 2022	03:00 PM-04:00 PM	Saiprasad Poyarekar	Pacify Medical Technologies Pvt. Ltd
4	4 May 2022	04:00 PM-05:00PM	Shilpee Jain	MagHeals Private Limited



Mentor :



Mr. Ravi Sarangapani

Mr. Ravi Sarangapani

Consultant Medical Devices Product Development

Mr. Ravi has previously held senior positions for Sushrut / Adler in Product Development, Sales and Marketing, Regulatory affairs. Accomplished professional with over 25 years in the medical device industry encompassing leadership roles in New Product Development, Quality Management and Regulatory affairs, Marketing, Sales and Business Development. Proven track record of managing the new product development process from conceptualization and market analysis through development, risk management, pre-clinical evaluation, verification and validation, test marketing to commercialization. Outstanding communication talents with proven ability to build and lead highly efficient teams, train technical professionals and to convey complex concepts in understandable terms. Especially skilled at problem analysis and resolution, strategic planning and budget controls. Strong background of interactions with Key Opinion Leaders, customers and trade channels throughout Asia, Middle East, Africa and some areas of Europe.

About the Organizers



BIRAC Regional Bio-Innovation Center (BRBC) is a resource intensive center set up by BIRAC at Venture Center. Through its diverse initiatives, BRBC aims to significantly impact the translation of high quality innovative ideas across diverse ecosystems into viable and sustainable business enterprises. BRBC Initiatives: Venture Mentoring Service; Venture Base Camps; Regulatory Information and Facilitation Center; BioIncubation Practice School

For more information, visit www.brbc.venturecenter.co.in

Supported by



Venture Center is India's largest inventive enterprises and scientific business incubator. Venture Center is a technology business incubator hosted by CSIR-NCL and supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB) and BIRAC.

For more information, visit www.venturecenter.co.in



Biotechnology Industry Research & Assistance Council (BIRAC) is new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive.

For more information, visit: www.birac.nic.in