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## Report | 30th May 2022 | Monday | City Camp on Essentials of Scientific Entrepreneurship in collaboration with Institute of Life Sciences Bhubaneswar |

### About the Event

BRBC'S City Camp was organized on 30 May 2022 in Collaboration with Institute of Life Sciences, Bhubaneswar. The workshop, intended for budding entrepreneurs, introduced key aspects of scientific entrepreneurship such as innovation vs invention, value proposition, tech de-risking, funding landscape, business plan, elevator pitch, amongst many others.



## Session Description

### -INTRODUCTION

- The session began with a brief introduction about Venture Center & its initiatives by Dr. Smita Kale followed by an overview of DBT-ILS activities by Dr. Nivedita Jena.
- It concluded with a welcome address by Dr. Ajay Parida, Director DBT-ILS

### -OVERVIEW OF SCIENTIFIC ENTREPRENEURSHIP

- The session conducted by Dr. Premnath V. discussed concepts like inventions and patents, ideation and innovation vs invention

### -VALUE PROPOSITION & POSITIONING

- The session conducted by Dr. Premnath V. discussed concepts like strengthening value proposition and value proposition canvas.

### -TECH DEVELOPMENT DE-RISKING & COMMERCIALIZATION

- The session conducted by Dr. Premnath V. discussed concepts like TRLs, positioning statement, patent strategy & product positioning.

### -FUNDING LANDSCAPE & GRANT WRITING

- The session conducted by Dr. Smita Kale discussed concepts like funding opportunities, understanding grant writing, Biotechnology Ignition Grant (BIG), tips & pointers for your BIG application.

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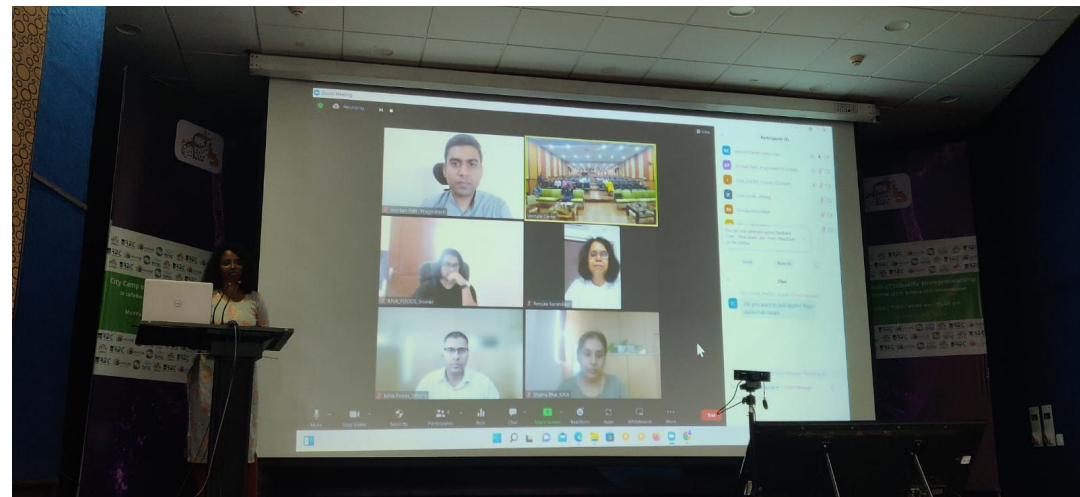


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## -ENTREPRENEUR PANEL

The session moderated by Dr. Premnath V. had the dynamic Renuka Diwan (Bioprime Agrisolution), Sourav Padhee (IUVA Foods) and Anirban Palit (Pragmatech Solutions) on the panel, wherein they interacted with the audience, shared insights into their journeys, challenges & even gave their impromptu elevator pitches



## -BASICS OF FINANCE FOR ENTREPRENEURS

- The session conducted by Dr. Premnath V. discussed concepts like capital expenses, balance sheet and cash flow statements.

## -BUSINESS PLAN & ELEVATOR PITCH

- The session conducted by Dr. Premnath V. discussed concepts like pitch deck components, why pitches fail? and structure of an ideal elevator pitch

## -FINANCIAL SIMULATION OF A STARTUP

- The session conducted by Dr. Premnath V. discussed several case studies & highlighted real time financial simulation of a startup on MS-Excel.

## - FEEDBACK SCORE:

Category	Avg (Max-Min) Count
<b>Section 1-EVENT</b>	
Overall Satisfaction with Event	6.52 (3,7) 38
Satisfaction with Content	6.47 (3,7) 38
Satisfaction with Speakers/mentors etc	6.65 (3,7) 38
Satisfaction with structure, design and pace of event	6.52 (3,7) 38
Satisfaction with Food & Beverages	6.31 (3,7) 38
<b>Section 2-SESSIONS</b>	
Overview of Scientific Entrepreneurship	6.55(3,7) 38
Value Proposition & Positioning	6.52 (3,7) 38
Tech development, De-risking & Commercialization	6.60 (3,7) 38
Funding Landscape/ Grant Writing	6.52 (3,7) 38
Sharing of Insights and experiences by Entrepreneurs	6.5 (3,7) 38
Basics of finances for entrepreneurs	6.63 (3,7) 38
Business Plan/ Elevator Pitch	6.57 (3,7) 38
Financial Simulation of a Startup	6.57 (3,7) 38



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## - FEEDBACK SCORE:

Please provide any other suggestions, comments, feedback etc. here

Good

It was a very knowledgeable and informative session

Nice workshop

The session was extremely informative and panelists were really inspirational.

Your all session was too much knowledgeable for me. if in future you organize this type workshop so I would love to attend

Loved the workshop, well explained, interactive and fun

It was an excellent series of presentations, covering all aspects of startups.

Little heavy for naive audience to effectively capture all aspects in a single day.....may be split over two days

It was very informative

It was really good and informative session for me.

No all good..

Thanks for ILS initiative.