

WHY SHOULD YOU ATTEND??

Are you overwhelmed or frustrated with the tasks of communicating about the product or service you are creating with prospective customers and investors?

Do you know according to CB Insights, one of the the top reasons for failed startups is No market need and Getting out-competed?

So all you early stage startup founders & those struggling to get their early funding, STOP wasting time & money with ideas that don't work!!

YOU WILL LEARN.....

- How to design the value proposition for your product?
- How to communicate the value effectively to your ideal customer prospects (the market space) and investors?
- How to validate (or deliver) the value proposition consistently?

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